



## **Nav N Go Renews Global Agreement with Map and Content Provider Tele Atlas**

*~Tele Atlas's Innovative Products Enrich Nav N Go's New Navigation Software, iGO primo~*

**Gent, Belgium and Budapest, Hungary, May 27, 2010** - Tele Atlas, the world leader in high quality digital maps and dynamic content, and Nav N Go, a leading navigation solution provider for the wireless, automotive and personal navigation industries, have announced an extended global agreement through which Nav N Go will continue using Tele Atlas maps and innovative products such as Tele Atlas Speed Profiles, Logistics (truck/fleet vehicle attributes) and Advanced City Models. The agreement marks an extension of the companies' longstanding collaboration, which began in 2004 and has seen Tele Atlas power a wide range of Nav N Go navigation solutions for PNDs, smartphones and built-in car navigation systems.

Through the agreement, Tele Atlas maps and content will also be featured in Nav N Go's new premium software iGO primo, an easy-to-use navigation solution that features the company's latest technological advancements. iGO primo will leverage Tele Atlas Advanced City Models 3D display content and benefit from the expansion of 3D coverage to more cities in Europe and around the world; this innovative 3D content is also featured in Nav N Go's iGO amigo and Nav N Go iGO 8 applications. iGO primo further features a new Smart Route calculation, which offers optimal routes depending on the time of day and day of the week based on Tele Atlas's Speed Profiles historical speed database. With Tele Atlas Logistics, iGO primo is able to meet the unique requirements of route planning for commercial vehicles such as trucks and vans.

"With the release of iGO primo, Nav N Go is delivering an advanced and exciting feature set to discerning end-users who seek the utmost in quality and content," said **Peter van der Fluit, Senior Vice President of TomTom's Licensing Business Unit**. "We are pleased to be able to extend this collaboration to support Nav N Go's most recent navigation software with our global maps and broad range of content."

"Following the launch of iGO primo at CeBIT 2010, this sophisticated and technologically advanced product quickly turned into the most sought-after software in our product portfolio," said Tamás Vahl, Chief Executive Officer at Nav N Go. "Thanks to the integration of Tele Atlas's rich product portfolio into a software product that profits from five years' experience in the navigation industry, the first of our numerous global partners will shortly launch competitive navigation devices in their regional markets and demonstrate the capabilities of iGO primo to meet every manufacturer's unique requirements." More information, including key benefits and features of Nav N Go's iGO primo, is available at <http://igomyway.com/primo>.

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**For Investor Relations please contact:**

Richard Piekaar  
TomTom  
ir@tomtom.com  
+31 20 7 575 194

**About TomTom N.V.**

TomTom N.V. (AEX: TOM2) is the world's leading provider of location and navigation solutions. Headquartered in the Netherlands it employs over 3000 employees worldwide.

More than 40 million people daily use its solutions, be it in the form of dedicated portable navigation devices (PNDs), in- dash car systems or tracking and tracing solutions for fleet management. In addition, hundreds of millions of people use TomTom's digital maps on the internet or mobile phone.

In 2009, TomTom reported €1.5 billion in revenues and a €340 million net cash flow from operating activities. More information about TomTom can be found on [www.TomTom.com](http://www.TomTom.com).