

## TomTom and Renault extend partnership by offering their first fully connected, in-dash navigation system with Live Services

Paris Motor Show, 30 September 2010 - TomTom and Renault today revealed their first fully connected in-dash navigation system, the Carminat TomTom LIVE. It will offer drivers the most up-to-date traffic information on the market.

The Carminat TomTom LIVE incorporates TomTom LIVE Services<sup>1</sup>, including the award-winning HD Traffic<sup>TM</sup> service. It will be initially available for the Latitude, Laguna and Espace in Europe<sup>2</sup> and will later be offered across the Renault car range.

"We are delighted to partner with Renault to introduce this breakthrough to the market. Renault customers will benefit from the most advanced routing and most accurate traffic information available in the market today. This is an important milestone as it brings factory installed, connected navigation to the mainstream for the first time" says Giles Shrimpton, Managing Director, TomTom Automotive.

Visionary pioneer Renault was the first carmaker to offer navigation systems in 1994, with the first press drive in Europe using Carminat navigation on the Safrane. Carminat TomTom's success continues to grow month after month and since its launch in March 2009 over 500,000 units have been sold.

"Today, Renault reaches a new level of democratisation of new useful technologies by introducing an always connected fully integrated navigation. With the latest features Carminat TomTom becomes Carminat TomTom LIVE - a real breakthrough for our customers, offering real-time connected services: High Definition Traffic, Safety Alerts, local search and weather forecasts to save time and money with efficient, relaxed and safe driving and affordable at less than €500. A special thanks to the partnership of TomTom and Renault engineering teams," says Patrick Vergelas, Cross Carline Projects Director, Renault.

This announcement underpins the launch of TomTom's Traffic Manifesto. The Manifesto outlines how TomTom and its partners are on a mission to reduce congestion for all. Renault customers will not only benefit through a reduction in their own journey times but also contribute to reducing congestion for all drivers by making better use of the existing road network.

## **Key features**

The key features of the Carminat TomTom LIVE include:

- LIVE Services HD Traffic™ combines the world's most accurate traffic information with dynamic route guidance technology. It is the most accurate as it covers more road kilometres on both secondary and main roads, it reports traffic jams with higher accuracy and is also refreshed more frequently than any other service. Drivers can stay ahead with up-to-date speed camera information on both fixed and mobile cameras en route, as well as live weather updates and local search which is sent directly to the SIM card of your Carminat TomTom LIVE device.
- Updatability the Carminat TomTom LIVE can be regularly updated. This
  means anything from maps, to new software to voices can be downloaded to
  the device via TomTom HOME. Given the fact that roads can change quickly
  and unexpectedly, giving customers access to the freshest maps is a step
  change in the in-dash navigation space.
- User interface the Carminat TomTom LIVE has an engaging, fully integrated user interface, including a radio display and is ergonomically designed to fit into the Renault's dashboard.
- Automotive industry standard it fully adheres to the rigorous automotive industry quality standards including automotive grade navigation content.
- <sup>1</sup> Carminat TomTom LIVE comes with a three month free trial subscription
- <sup>2</sup> Initially available in France, Germany, UK, Italy, Spain, The Netherlands and Portugal

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## About TomTom N.V.

TomTom N.V. (AEX: TOM2) is the world's leading provider of location and navigation solutions. Headquartered in The Netherlands it employs over 3,000 employees worldwide. Over 45 million people daily use its solutions, be it in the form of dedicated portable navigation devices (PNDs), in-dash car systems or tracking and tracing solutions for fleet management. In addition, hundreds of millions of people use TomTom's digital maps on the internet or mobile phone.

In 2009, TomTom reported €1.5 billion in revenues and a €340 million net cash flow from operating activities. More information about TomTom can be found on <a href="https://www.tomTom.com">www.tomTom.com</a>.

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