



TomTom Announces Extensions to their Automotive Business at their Capital Markets Day

Amsterdam, 11 November 2010: TomTom, the world's leading provider of location and navigation solutions, today provided an update on the further roll out of its automotive solutions within Fiat Group Automobiles and Toyota Group at its Capital Markets Day in Amsterdam.

TomTom's automotive solutions are currently available on several models within the Fiat Group and the Toyota Group. Within Fiat Group Automobiles the Blue & Me TomTom has been made available as an option on the Fiat Punto EVO and Doblò, Alfa Romeo Mito and Giulietta, and more recently the Fiat 500, Qubo and Iveco ECODAILY have been added. Within the Toyota Group, our solutions are available on the Toyota Yaris, and more recently the Toyota Aygo.

"I am pleased to highlight these developments at our Capital Markets Day which underline our growing presence in the automotive industry. We are looking forward to further reinforcing our relationships with our key partners," says Giles Shrimpton, Managing Director TomTom Automotive.

Fiat Group has just launched the new Punto EVO "My Life", a special edition including the Blue&Me TomTom solution in every car. This model will be made available across Europe in the coming weeks.

Fiat Group and TomTom have confirmed they will continue to collaborate over the coming years in line with TomTom's services and navigation roadmap, which will enable them to continue to provide Fiat customers with exciting new innovations.

In co-operation with FUJITSU TEN, TomTom is supplying an embedded PND in the United States with the Japanese car manufacturer Subaru. TomTom navigation is available as an option for the 2011 Subaru Impreza and Forester since autumn 2010.

- END -

About TomTom N.V.

TomTom N.V. (AEX: TOM2) is the world's leading provider of location and navigation solutions. Headquartered in The Netherlands, it employs over 3,000 employees worldwide. Over 45 million people daily use its solutions, be it in the form of dedicated portable navigation devices (PNDs), in-dash car systems or tracking and tracing solutions for fleet management. In addition, hundreds of millions of people use TomTom's digital maps on the internet or mobile phone.

In 2009, TomTom reported €1.5 billion in revenues and a €340 million net cash flow from operating activities. More information about TomTom can be found on www.TomTom.com.

For the world's most up-to-date route planner, including LIVE traffic information visit: www.routes.TomTom.com.

TomTom Contacts:

For Investor Relations:

Richard Piekaar
+31 20 7 57 5119
ir@tomtom.com

For Corporate Communications:

Kristina Nilsson
+31 20 7 575078
cc@tomtom.com