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## **MiTAC International Corporation Extends Global Agreement with Tele Atlas to Power PND Brands Mio, Navman and Magellan**

**Amsterdam, the Netherlands and Taipei, Taiwan, 11 November 2010** – Tele Atlas, a world leader in high quality digital maps and dynamic content, today announces an extension of the global agreement with MiTAC International Corporation, a leading worldwide supplier of Portable Navigation Devices (PND). This marks an extension of the companies' longstanding relationship for Mio and Navman products; it also covers an additional partnership with Magellan branded products.

Through the agreement, Mio, Navman and Magellan products, including PND, PND TV, Mobile Navigation Application and Mobile Internet Devices (MID), will leverage Tele Atlas' global digital maps and location content and products. This will include Tele Atlas' navigable map data for over 100 countries, 32 million kilometers of roads and more than 26 million of points of interest (POIs), as well as map enhancement products such as 3D Landmarks and Voice Maps.

Maarten van Gool, Managing Director of Tele Atlas, comments: "We are pleased to strengthen our global relationship with MiTAC International Corporation and to enable Magellan, Mio and Navman brands to deliver innovative technologies across all regions. With this agreement, Tele Atlas maps and content will power the PND's of the leading players in the world and will bring mobility, navigation and quality to an ever-growing audience."

"This renewed global agreement marks an extension of our longstanding, successful collaboration. We have chosen Tele Atlas maps to power the Magellan, Mio and Navman brands. We rely on Tele Atlas' continued track record of innovation, expertise and dedication to quality for the car navigation and PND sectors. With unique offerings like Speed Profiles, the MiTAC brands can enhance routing functionality for our users around the world for a more powerful navigation experience," said Kevin Chuang, President of MiTAC's Brand Business Unit.

**About Tele Atlas**

Tele Atlas is the Licensing Business Unit of TomTom N.V. (AEX: TOM2), the world's leading provider of location and navigation solutions. Tele Atlas delivers the digital maps and dynamic content that power some of the world's most essential navigation, location-based services (LBS) and enterprises. Through a combination of its own products and partnerships, Tele Atlas offers digital map coverage of more than 200 countries and territories worldwide. Tele Atlas maps rate highest in terms of quality and reliability in certified tests. They are updated daily with the insight of a community of millions of GPS system users worldwide, who along with the company's unmatched network of sources help to track and validate changes in real time. For more information, visit [www.teleatlas.com](http://www.teleatlas.com).

**About MiTAC International Corporation**

MiTAC International is a global information technology company headquartered in Taiwan and publicly listed on the Taiwan Stock Exchange. MiTAC's Brand Business Units include Mio, Magellan and Navman, and is devoted to delivering leading location-based services and solutions to the global market. The comprehensive product line covers car navigation systems, outdoor GPS, mobile accessories and software. For more information, visit: [www.mic.com.tw](http://www.mic.com.tw)