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TomTom to Deliver Maps and Enhanced Content for ROUTE 66's Mobile Mapping and Navigation Solutions

Amsterdam, The Netherlands and Zürich, Switzerland - 20 December 2010:

TomTom, the world's leading provider of location and navigation solutions and ROUTE 66, a pioneer in mobile mapping and navigation solutions for handsets and tablets today announce a new global multi-year agreement. Under the agreement, TomTom is delivering highly accurate maps and enhanced content for ROUTE 66's products and services.

ROUTE 66 is a provider of software development kits and applications to several of the world's top 5 mobile device manufacturers including Samsung.

ROUTE 66 is using TomTom maps, covering over 100 countries, and enhanced content such as 2D and 3D City Maps and Landmarks, Advanced City Models, Voice Maps and Urban Maps. This delivers a better turn- by- turn navigation experience for customers.

"We are pleased to start a new strategic relationship with such a key customer. We are delighted that our maps and navigation content will now form a strong foundation for ROUTE 66's on-board and off-board solutions offered to the largest handset manufacturers and mobile operators in the market," says Maarten van Gool, Managing Director TomTom Licensing.

Paul M. Warmer, Vice President Business Development of ROUTE 66: "We are happy that we will now also partner with TomTom as a global content provider for our products and services because of the company's track record of innovation and unique dedication to creating the best maps and enhanced products".

About ROUTE 66

ROUTE 66 is a leader in mobile mapping and navigation solutions for handsets and tablets in more than 110 countries and in 57 languages. ROUTE 66 is headquartered in Switzerland, and has offices in Romania and China. For more information please visit www.66.com.

About TomTom

TomTom N.V. (AEX: TOM2) is the world's leading provider of location and navigation solutions. Headquartered in The Netherlands, it employs over 3,000 employees worldwide. Over 45 million people daily use its solutions, be it in the form of dedicated portable navigation devices (PNDs), in-dash car systems or tracking and tracing solutions for fleet management. In addition, hundreds of millions of people use TomTom's digital maps on the internet or mobile phone.

In 2009, TomTom reported €1.5 billion in revenues and a €340 million net cash flow from operating activities. More information about TomTom can be found on www.TomTom.com.

For the world's most up-to-date route planner, including LIVE traffic information visit: www.routes.TomTom.com.

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