



## **TomTom Business Solutions launches in Australia**

***TomTom brings efficiency to Australia's mobile businesses with the introduction of out-of-the box WORKsmart™ fleet management solution***

**Sydney, July 13 2011** – TomTom today announced the availability of the professional range of WORKsmart™ fleet management solutions in Australia. Australia's commercial fleet owners can now improve the efficiency of their on-the-road operations with easy to use products and web tools that benefit management, despatchers and their mobile workforce.

*"Australian business will now be able to benefit from the efficiencies of Europe's fastest growing fleet management solution" said Thomas Schmidt, Managing Director, TomTom Business Solutions. "With the appointment of TTFleet as our Australian value added distributor we have found a strong partner to deliver the total WORKsmart user experience. TTFleet has the local expertise required to ensure that WORKsmart users are fully supported from before purchase, through implementation and usage to maximise their ROI and deliver maximum fleet efficiency."*

The full range of TomTom WORKsmart fleet management solutions helps businesses with a commercial fleet tackle some of today's most pressing challenges including driver safety, fuel efficiency and compliance. WORKsmart solutions include professional navigation, traffic avoidance, vehicle tracking, job despatch, time management, environmental responsibility and management reporting.

The solutions are delivered through the proven products that are specifically built for business; TomTom WEBFLEET, TomTom LINK 310 and the TomTom PRO navigation devices.

### **TomTom WEBFLEET**

TomTom's easy to use web-based fleet management application provides real-time information to fleet managers as well as reports and dashboards to manage productivity, service and cost. WEBFLEET requires only a computer with an internet connection, no software installation is required.



### **TomTom LINK 310**

This device is easily installed into the vehicle and is the permanent connection to WEBFLEET for positioning and communication. The LINK 310 also provides information on driving behaviour.

### **TomTom PRO series**

Specifically built for the professional user, the TomTom PRO device does more than find the smartest route: it also receives all orders and job information directly on the device allowing workers to administer workflow and mileage at the touch of the screen. The PRO 7100 requires the LINK 310 for a connection to WEBFLEET whereas the PRO 9100 is a truly all-in-one portable fleet management solution directly in connection with WEBFLEET.

For further information, please visit [www.tomtom.com/business](http://www.tomtom.com/business)

**- END -**

### **About TomTom**

*Founded in 1991, TomTom (AEX:TOM2) is the world's leading supplier of in-car location and navigation products and services focused on providing all drivers with the world's best navigation experience. Headquartered in Amsterdam, TomTom has over 3,500 employees and sells its products in more than 40 countries.*

*Our products include portable navigation devices, in-dash infotainment systems, fleet management solutions, maps and real-time services, including the award winning TomTom HD Traffic.*

*For the world's most up-to-date route planner, including live traffic information please visit [www.tomtom.com/livetraffic](http://www.tomtom.com/livetraffic)*

*TomTom Business Solutions is a leading provider of fleet management solutions and recognized as the fastest growing Telematics Service Provider (TSP) for commercial fleets in Europe. WORKsmart™ is TomTom's ready to use fleet management solution and an innovative way for improving the management of all types of commercial fleets.*

### **Contact**

#### **For Investor Relations:**

Richard Piekaar  
+31 (0)20 7 575 194  
[ir@tomtom.com](mailto:ir@tomtom.com)