



TomTom Maps Reach Industry-Leading Coverage of 35 Million Kilometres

Amsterdam, 4 October 2011 - [TomTom](#) today announces the availability of its latest map and enhancement product portfolio, delivering new coverage and features. With the addition of 400,000 kilometres across the globe, **TomTom's navigable map database** is the first to reach **35.2 million kilometres of roads**, covering **104 countries** and a record **3.4 billion people** worldwide.

"With the latest map release we are adding significant coverage in emerging countries like Brazil, Russia and India, demonstrating our commitment to a truly global offering" said Maarten van Gool, Managing Director TomTom Licensing. "The latest product release equips our customers with the best coverage and enhanced content globally to power all their location needs."

TomTom further enhanced its road network database and improved key features throughout Europe. In Western Europe, 74,000 km of roads were added or realigned, including routes that are being built to accommodate the London 2012 Summer Olympics. A new low emission zone feature was added throughout Western Europe to support environmental driving. In Eastern Europe, over 36,000 km of roads were updated in key markets in Russia, Poland and Turkey.

In the Americas, TomTom expanded coverage in growth markets like Brazil where over 100,000 km of roads were realigned – for increased accuracy - and 600,000 Points of Interest were added, ensuring users can easily find businesses, places and people. Customers now benefit from features including specialised lane information and back road designation, which will lead to safer navigation. Additionally, the most up-to-date postal information available in the US and Canada is particularly important for Enterprise and Business customers.

The latest product release resulted in an Address Point uplift totaling more than 1.5 million throughout Asia Pacific, enabling more accurate routing and geocoding in this important region. 3D Landmarks, Landmark Icons, 2D City Maps and Junction Views were also updated, resulting in better visualisation with a more realistic map display.

About TomTom

Founded in 1991, TomTom (AEX:TOM2) is the world's leading supplier of in-car location and navigation products and services focused on providing all customers with the world's best navigation experience. Headquartered in Amsterdam, TomTom has 3,500 employees and sells its products in over 40 countries.

TomTom Licensing is the division of TomTom dedicated to delivering relevant, fresh and high-quality digital maps, and dynamic content, to a wide range of business customers. Our product portfolio includes the world's freshest digital maps covering over 200 countries and territories globally, as well as the most accurate real-time and historical traffic products.

For further information, please visit www.tomtom.com/licensing

Follow us at www.twitter.com/TomTomCorporate

For Public Relations please contact:

Europe: Sandra Van Hauwaert, +32 497 25 18 16, Sandra.VanHauwaert@tomtom.com

Americas: Maureen Williams, +1 603-667-7646, Maureen.Williams@tomtom.com