



TomTom to supply New Daily – Iveco's new generation professional vehicle model - with semi-integrated connected navigation

Amsterdam, 11 October 2011 – TomTom, today announces that it will provide **the New Daily**, the latest evolution of the Iveco's proven light commercial vehicle range, with **semi-integrated navigation** based on the GO LIVE 1000 series. The navigation system sits neatly in the dashboard thanks to the dedicated cradle designed specifically for the car model. In addition, New Daily customers can now enjoy the benefits of TomTom's **HD Traffic** enabling professional drivers to take the fastest route to their destination based on the most accurate, real time traffic information covering 99.9% of the road network.

The Iveco Daily owes its success to sales in 2.5 million DAILY units sold worldwide, with the new generation launched in September 2011. Since the latest evolution of Daily and ECODAILY was unveiled in 2009, over 100,000 units have been purchased in just two years.

"We are pleased to be equipping such a successful flagship model from IVECO with our connected navigation so that professional drivers can also enjoy the benefits our LIVE Services offer", says Giles Shrimpton, Managing Director TomTom Automotive.

The GO LIVE 1000 series will be available at Iveco dealers in Q4 2011, and will be sold in all the countries covered by the LIVE services.

Key features

- HD Traffic - a combination of real time traffic and unique dynamic routing. The real time traffic information is generated from a network of over 80 million probes in Europe. It covers 99.9% of the road network, reports more traffic jams in real-time and is also refreshed more frequently than any other service
- Up-to-date speed camera information on both fixed and mobile cameras en route
- Live weather updates and local search which is sent directly to the SIM card of your device
- Mechanical integration through a specifically designed cradle

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About TomTom

Founded in 1991, TomTom (AEX:TOM2) is the world's leading supplier of in-car location and navigation products and services focused on providing all drivers with the world's best navigation experience. Headquartered in Amsterdam, TomTom has over 3,500 employees and sells its products in over 40 countries.

Our products include portable navigation devices, in-dash infotainment systems, fleet management solutions, maps and real-time services, including the award winning HD Traffic™.

For the world's most up-to-date route planner, including live traffic information please visit www.tomtom.com/livetraffic

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