



## TomTom introduces GO LIVE 1005 WORLD

~ Search & Go LIVE Services let drivers tweet their estimated time of arrival and use driver-friendly versions of Expedia and TripAdvisor ~

**Amsterdam, 01 November 2011** – TomTom today announced that it will roll out the **GO LIVE 1005 WORLD** in five more countries after the successful launches of a PND with **travel specific apps** in the USA and Germany. The new device, featuring driver-friendly versions of **Twitter, Expedia and TripAdvisor**, and **a map of the world** will be made available in The Netherlands, Spain, Italy, New Zealand and United Kingdom.

*"This new connected PND brings a new level of convenience to travellers and shows our commitment to continuously enhance our Consumer product offering,"* says Corinne Vigreux, TomTom Managing Director Consumer.

Each of the new Search & Go LIVE Services have been created to work seamlessly with TomTom's map and routing technology. Once drivers have read reviews and selected where they want to go, they are automatically offered the best route to get there. The TomTom LIVE device will calculate the quickest route to avoid traffic congestion using TomTom HD Traffic.

The device comes standard with pre-installed maps of Europe, the US, Canada, Australia, New Zealand, South-East Asia and Southern Africa, so drivers can go wherever they want, immediately.

### About TomTom HD Traffic

TomTom HD Traffic provides accurate, comprehensive and frequent traffic information. It provides more road coverage than any other traffic solution and delivers updates every 2 minutes to allow drivers to get around traffic effectively. As soon as an accident or other delay is found on route, TomTom alerts the driver and will re-route to an alternative, faster route if one is available.

For more information on HD Traffic visit:

<http://www.tomtom.com/services/service.php?id=89&tab=154>



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### **About TomTom**

Founded in 1991, TomTom (AEX:TOM2) is the world's leading supplier of in-car location and navigation products and services focused on providing all drivers with the world's best navigation experience. Headquartered in Amsterdam, TomTom has over 3,500 employees and sells its products in over 40 countries.

Our products include portable navigation devices, in-dash infotainment systems, fleet management solutions, maps and real-time services, including the award winning TomTom HD Traffic.

For the world's most up-to-date route planner, including live traffic information go to [www.tomtom.com/livetraffic](http://www.tomtom.com/livetraffic)

For further information, please visit [www.tomtom.com](http://www.tomtom.com).

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