



TomTom's local search app with 10 million places made available to Android users

Amsterdam, 29 November 2011 – TomTom has made its local search app TomTom **Places** available to **Android** smart phone users. Users can make easier and more specific searches for shops, hotels, restaurants or tourist attractions with detailed information allowing users to refine their results and choose precisely what they are looking for.

The local search is based on TomTom's enhanced **POI database of 10 million places** and provides directions to the destination taking into account the current traffic situation. The application does not provide turn-by-turn navigation functionality.

"With Android's market share reaching over 50% in most countries we have significantly increased our reach", says Lucien Groenhuijzen, Managing Director TomTom Places.

"People appreciate the search results and one out of two search requests lead to a call, e-mail or visit to the website via the application."

TomTom Places' Android app is available in Belgium, Denmark, Germany, Ireland, Norway, Portugal, Sweden and The Netherlands and is supported in the local languages. It will be made available in Spain in December.

TomTom has teamed up with the following business listing companies to create this detailed local search tool: Truvo, Gelbe Seiten, Gule sider, 1881.no, Paginas Amarelas, Lokaldelen, De Telefoongids & Gouden Gids and Paginas Amarillas.

The application can be downloaded free of charge from <https://market.android.com/details?id=com.tomtom.places.ttp>.

TomTom Places is also available [online](#).

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About TomTom

Founded in 1991, TomTom (AEX:TOM2) is the world's leading supplier of in-car location and navigation products and services focused on providing all drivers with the world's best navigation experience. Headquartered in Amsterdam, TomTom has over 3,500 employees and sells its products more than 40 countries.

Our products include portable navigation devices, in-dash infotainment systems, fleet management solutions, maps and real-time services, including the award winning TomTom HD Traffic.

For the world's most up-to-date route planner, including live traffic information please visit www.tomtom.com/livetraffic

For further information, please visit www.tomtom.com

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