

TomTom continues to be Europe's largest single-platform fleet management system with 175,000 vehicles

Amsterdam, 20 December 2011 – TomTom passed another milestone by providing its award-winning <u>fleet management system</u> to **15,000 customers** actively managing over **175,000 vehicles**. This represents a 30% growth rate year on year in the number of fleet vehicles managed using TomTom's WEBFLEET® fleet management system. As a result of TomTom's organic growth strategy, <u>WEBFLEET</u> remains the largest single-platform, legacy-free fleet management system in Europe.

The continued growth reflects the on-going development of a worldwide local partner network to sell and support TomTom's advanced business systems.

"TomTom has cemented its leading position in the industry by offering consistently outstanding products and support, delivered by an ever-growing network of local reseller partners across 22 countries," said Thomas Schmidt, Managing Director TomTom Business Solutions.

To support this growth TomTom has recently expanded the capacity of its WEBFLEET® fleet management software platform, setting new industry standards for <u>security</u>, <u>availability and performance</u>.

"Our thriving partner network, aligned with our advanced technology and future-proofed IT infrastructure, helps customers realise daily global savings of more than €1.5 million. Our organisation continuously raises the bar for levels of professionalism and customer care," added Thomas.

TomTom's Gold Partner, Schrader & Trojan, celebrated the activation of the 175,000 vehicle with customer Stölting Service Group who decided to extend the use of TomTom fleet management within their service fleet.

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About TomTom

TomTom is a global supplier of location and navigation products and services. We provide consumers and enterprise, government and automotive industry customers with digital maps, traffic intelligence, navigation software, PNDs, automotive systems, fleet



management services, smartphone apps, fitness devices, POIs and speedcam intelligence.

Headquartered in Amsterdam, TomTom has over 3,500 employees and operates from 50 locations in 35 countries.

TomTom (AEX: TOM2) is listed on NYSE Euronext. More information can be found at www.tomtom.com. For the most up-to-date route planner, including live traffic information please visit www.tomtom.com/livetraffic

About TomTom Business Solutions

<u>TomTom Business Solutions</u> is a leading provider of fleet management solutions and recognised as the fastest growing Telematics Service Provider (TSP) for commercial fleets in Europe. TomTom Business Solutions is fully dedicated to commercial vehicle fleets and has been operating under the TomTom WORK brand in the past 5 years.

WORKsmart[™] is TomTom's ready to use fleet management solution and an innovative way for improving the management of all types of commercial fleets. It offers customers a choice of industry leading solutions combined with a high professional service quality. At the heart of the solution is TomTom WEBFLEET®.

For further information, please visit www.tomtom.com/business

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