



## **TomTom expands coverage of real time traffic products for licensing customers**

**Mobile World Congress, Barcelona, 27 February 2012** – Today [TomTom](#) announces the expansion of coverage of its portfolio of real time traffic products for licensing customers to include the Czech Republic, Denmark, Finland, Norway and Sweden, bringing the total count to 23 countries. Now, TomTom customers in automotive, wireless and enterprise markets will have access to the most accurate, comprehensive and up-to-date traffic information available globally.

*"This is a strong step forward for TomTom's mission to reduce traffic congestion globally," said Ralf-Peter Schaefer, Head of TomTom Traffic Product Unit. "By expanding our services in Europe, customers are able to access superior traffic information for highways, major roads and secondary roads that is refreshed by the minute."*

TomTom real time traffic products can make a significant impact across a range of industries as either stand-alone traffic monitoring and reporting systems, or they can be incorporated into navigation solutions and routing tools. For example, fleet companies can save money by ensuring their vehicles spend less time in traffic and get to their destinations faster. Individual drivers can save time and money, minimise environmental impact, and enjoy a more relaxed navigation experience.

Real time traffic products are now available to customers in 23 countries: Australia, Austria, Belgium, Canada, Czech Republic, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, New Zealand, Norway, Poland, Portugal, South Africa, Spain, Sweden, Switzerland, the United Kingdom and the United States. Additional countries will become available throughout 2012.

## **About TomTom**

TomTom is a global supplier of location and navigation products and services. We provide consumers and enterprise, government and automotive industry customers with digital maps, traffic intelligence, navigation software, PNDs, automotive systems, fleet management services, smartphone apps, fitness devices, POIs and speedcam intelligence.

Headquartered in Amsterdam, TomTom has over 3,500 employees and operates from 50 locations in 35 countries.

TomTom (AEX: TOM2) is listed on NYSE Euronext. More information can be found at [www.tomtom.com](http://www.tomtom.com). For the most up-to-date route planner, including live traffic information please visit [www.tomtom.com/livetraffic](http://www.tomtom.com/livetraffic)

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