



## **TomTom to supply Telenav mobile navigation customers with TomTom HD Traffic in the US**

**Las Vegas, Consumer Electronics Show January 8, 2013** – [TomTom](#) has signed a partnership with Telenav (NASDAQ: TNAV) to deliver improved real-time traffic content to Telenav's mobile navigation customers, including those using the popular [Scout™](#) personalized GPS navigation application on iPhone, Android and Windows devices. TomTom's HD Traffic services will deliver enhanced congestion, incident and estimated time of arrival data, resulting in improved traffic-based routing.

TomTom HD Traffic combines information from over 76 million live data sources, including connected navigation devices, mobile phones, and real time incident data to produce the most accurate, comprehensive and up-to-date traffic information for dynamic routing.

*"Traffic is a daily pain point for many drivers and we are passionate about helping our customers save time and reduce stress,"* said Ryan Peterson, Director of Product Management for Traffic and Navigation at Telenav. *"We selected TomTom HD Traffic in order to improve the quality of our traffic services across our mobile apps."*

Added Charles Cautley, Managing Director, TomTom Automotive, Enterprise and Government, *"TomTom is committed to providing a dependable, traffic solution to help drivers reach their destinations faster. By integrating TomTom HD Traffic, Scout and Telenav's other GPS navigation services will receive the most precise traffic information possible, delivering significant advantages to their users that will improve their daily commutes."*

On iPhone and Android devices, Telenav's Scout application includes free voice GPS navigation, local search, traffic information, speech recognition, and automatic rerouting. It also features My Dashboard, a customizable home screen that provides users with personalized, real-time commute times to work and home.

For further information, visit [www.tomtom.com](http://www.tomtom.com) and [www.telenav.com](http://www.telenav.com).

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### **About TomTom**

Founded in 1991, TomTom (AEX: TOM2) is a leading provider of navigation and location-based products and services.

TomTom maps, traffic information and navigation technology power automotive in-dash systems, mobile devices, web based applications and government and business solutions.

TomTom also designs and manufactures its own location-based products including portable navigation devices and fleet management solutions, as well as GPS-enabled sports watches.

Headquartered in Amsterdam, TomTom has 3,500 employees worldwide and sells its products in over 35 countries.

For further information, please visit [www.tomtom.com](http://www.tomtom.com)

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### **About Telenav**

Telenav's mission is to help make people's lives easier, less stressful, more fun, and more productive while they are on the go. Our personalized navigation services help people make faster and smarter daily decisions about where to go, when to leave, how to get there, and what to do when they arrive.

We aim to be everywhere people need us. Our partners are wireless carriers, automobile manufacturers and original equipment manufacturers (OEMs), app developers, advertisers and agencies, as well as enterprises large and small. Our partners include AT&T, Bell Mobility, Boost Mobile, China Mobile, Ford, NII Holdings, QNX Software Systems, Rogers, Sony, Sprint Nextel, Telcel, T-Mobile US, U.S. Cellular, Verizon Wireless and Vivo Brazil. You can also find us in mobile app stores and on the web at [www.telenav.com](http://www.telenav.com) and [www.scout.me](http://www.scout.me).

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