



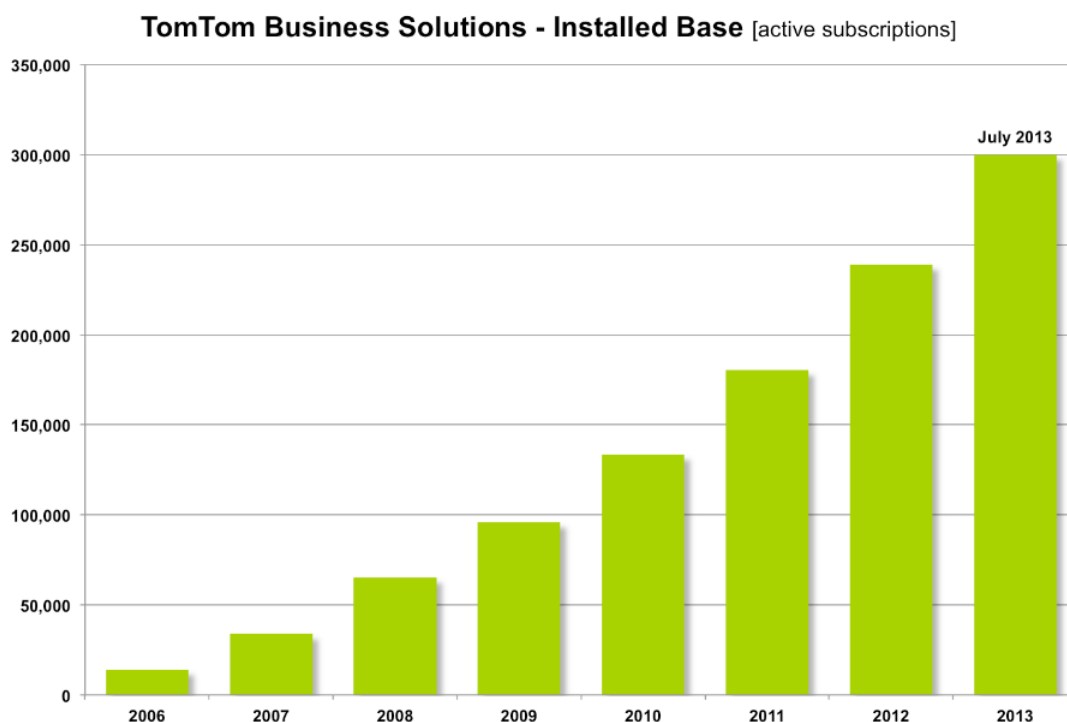
TomTom acquires Spanish leader in Fleet Management Solutions

August 1, 2013 – TomTom today announces the acquisition of Coordina (*Gestion Electronica Logistica, S.L.*), the Spanish market leader in Fleet Management Solutions, based in Barcelona.

TomTom Business Solutions, the European market leader of Fleet Management Solutions, reinforces its position as Europe's fastest growing provider of fleet management services, delivered as a web based "Software as a Service" (SaaS).

Thomas Schmidt, TomTom Business Solutions' Managing Director: *"The acquisition of Coordina will enable us to deliver our highly innovative and easy-to-use products in combination with our award winning TomTom WEBFLEET services to more Spanish fleets faster. It gives us also access to a first class team with a similar culture, a broad and strong local sales network and a well-established local service hub. The large, currently underpenetrated Spanish market, is expected to grow strongly during the next years."*

By adding 27,000 subscriptions from Coordina, TomTom Business Solutions will reach an active installed base of more than 300,000 vehicles which services 25,000 customers, the largest customer base in the industry.



No further financial details of the acquisition are disclosed.

About TomTom

Founded in 1991, TomTom (TOM2) is a leading provider of navigation and location-based products and services.

TomTom maps, traffic information and navigation technology power automotive in-dash systems, mobile devices, web based applications and government and business solutions.

TomTom also designs and manufactures its own location-based products including portable navigation devices and fleet management solutions, as well as GPS-enabled sports watches.

Headquartered in Amsterdam, TomTom has 3,500 employees worldwide and sells its products in over 35 countries.

For further information, please visit www.tomtom.com

About TomTom Business Solutions

TomTom Business Solutions is one of the world's leading providers of fleet management solutions and professional telematics Services. Our in-car products are designed to help drive greener, safer and more efficiently. Our online platform, WEBFLEET, is highly scalable and has the highest standards in terms of reliability and security.

For further information, please visit www.tomtom.com/business

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