



TOTAL TRAFFIC + WEATHER NETWORK AND TOMTOM JOIN FORCES TO CREATE LEADING U.S. TRAFFIC PRODUCT

New Partnership Combines Resources to Create a Comprehensive Tool to Help Drivers Avoid Traffic and Reach Their Destination Faster

Amsterdam 26 November, 2013 – Total Traffic + Weather Network (TTWN), the largest private data gathering and broadcast traffic navigation network in North America, and TomTom, a leading provider of navigation and location-based products, today announced a multi-year partnership agreement.

The agreement combines TomTom's industry leading real-time and predictive traffic flow data with Total Traffic + Weather Network's traffic incident, construction and congestion data to create the most comprehensive traffic solution available in North America.

The combined data offering will be available across multiple platforms including radio, television, automotive, online and mobile.

"We are thrilled about this partnership," said Jeff Littlejohn, EVP Engineering & Systems Integration of Clear Channel Media + Entertainment. "Every day, more than 200 million drivers and thousands of our affiliates depend on TTWN for their traffic information. We value that trust and are dedicated to delivering the most precise traffic data available. Therefore, we strive for best-in-class, strategic partners to advance our offerings. TomTom is a committed and innovative leader in traffic products. We are excited about creating new solutions together to provide the fastest, most accurate traffic information to drivers every day."

"We have built our business on providing the most accurate, real-time traffic information at a speed that meets the demands of today's consumer. The combined assets and resources of both companies will deliver the most precise, up-to-date information for millions of drivers on every journey," added Charles Cautley, Managing Director of TomTom's Automotive, Enterprise and Government business unit. "We are excited to be partnering with Total Traffic Network to create a partnership which will advance traffic information services across North America."

- Ends -

Investor Contact:

Bisera Grubescic
Investor Relations Officer
+31 20 75 75194
ir@tomtom.com

Media Contact:

Cem Cohen

Global PR Manager, TomTom

+31 6 11 598532

cem.cohen@tomtom.com

About TomTom:

Founded in 1991, TomTom (TOM2) is a leading provider of navigation and location-based products. TomTom maps, traffic information and navigation technology power automotive in-dash systems, mobile devices, web based applications and government and business solutions. TomTom also designs and manufactures its own location-based products including portable navigation devices and fleet management solutions, as well as GPS-enabled sports watches. Headquartered in Amsterdam, TomTom has 3,500 employees worldwide and sells its products in over 35 countries.

For more information about TomTom visit www.tomtom.com

About Total Traffic + Weather Network:

Total Traffic + Weather Network (TTWN) delivers real-time traffic information and services to more than 3,000 radio and 200 television affiliates, automotive, navigation, internet, mobile and government partners, reaching more than 200 million monthly listeners each week. TTWN operates the largest private data gathering network staffed with more than 800 local traffic reporters covering over 100 of the top metropolitan areas for traffic congestion in the United States, Canada and Mexico. TTWN also operates the largest broadcast traffic navigation network in North America.

For more information about TTWN visit www.ttwnetwork.com.