



TomTom fleet management business grows with 38% to 330,000 connected vehicles

14 January 2013 – TomTom has enjoyed another year of strong growth for its fleet management business after recording a 38 per cent increase in its install base.

A total of 330,000 vehicles are now managed by TomTom Business Solutions' technology – up from 239,000 in January 2013. In excess of 27,000 clients use TomTom's fleet management service to manage vehicles driven in more than 60 countries worldwide.

"This year-on-year growth reflects our ongoing success in bringing to market products that offer significant value to companies operating vehicle fleets," said Thomas Schmidt, Managing Director, TomTom Business Solutions.

"Through continuous innovation, we have consistently delivered products that enable our customers to make ever smarter business decisions."

TomTom is set to launch its latest innovation in the first quarter of this year - a product designed to help small businesses take advantage of connected car technology.

The device will plug directly into a vehicle's OBD port, allowing customers to install it themselves. This means no installation charges, helping to make the device a cost-effective, entry-level track and trace product.

ENDS

About TomTom

Founded in 1991, TomTom (TOM2) is a leading provider of navigation and location-based products and services.

TomTom maps, traffic information and navigation technology power automotive in-dash systems, mobile devices, web based applications and government and business solutions.

TomTom also designs and manufactures its own location-based products including portable navigation devices and fleet management solutions, as well as GPS-enabled sports watches.

Headquartered in Amsterdam, TomTom has 3,500 employees worldwide and sells its products in over 35 countries. For further information, please visit www.tomtom.com

About TomTom Business Solutions

TomTom Business Solutions is one of the world's leading providers of fleet management solutions and professional telematics services. Our in-car products are designed to help drive greener, safer and more efficiently. Our online platform, WEBFLEET, is highly scalable and has the highest standards in terms of reliability and security.

For further information, please visit www.tomtom.com/business

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