



TomTom Telematics surpasses 350,000 vehicles subscribed to its SaaS platform

Amsterdam, 23 April 2014 - TomTom Telematics (formerly known as TomTom Business Solutions) now has 28,000 customers and 350,000 vehicles subscribed to its Software as a Service (SaaS) Fleet Management Solution. This represents a 38% year-on-year growth and reaffirms its position as the market leader in Europe.

Its WEBFLEET platform provides real time vehicle tracking, driving information and reports about operational performance to fleet managers.

"The growth of WEBFLEET is founded upon its success in helping businesses operate more efficiently by turning large vehicle data volumes into actionable insights," said Thomas Schmidt, Managing Director, TomTom Telematics. "As the largest and fastest growing fleet management provider in Europe, we have a lot of experience in helping customers to use this data to manage and improve their overall vehicle operations."

In a single day, these 350,000 managed vehicles make 1.75 million business and private trips and drive more than 60 million km, the equivalent of 1,500 times around the world. The data centers, provided with the highest security and performance standard (ISO27001), process over 425 million messages and GPS positions per day or 25 billion new data points every quarter. At any moment, this data is immediately available to business customers in clear dashboards, live vehicle information or via detailed reports in order to decrease fuel, maintenance and insurance costs of the fleet of vehicles.

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About TomTom

TomTom (TOM2) empowers movement. Every day millions of people around the world depend on TomTom to make smarter decisions. We design and develop innovative products that make it easy for people to keep moving towards their goals. Best known

for being a global leader in navigation and mapping products, TomTom also creates GPS Sport Watches, as well as state-of-the-art fleet management solutions and industry leading location based products.

Our business consists of four customer facing business units: Consumer, Automotive, Licensing and Telematics.

Founded in 1991 and headquartered in Amsterdam, we have 3,600 employees worldwide and sell our products in over 35 countries.

About TomTom Telematics

TomTom Telematics is a Business Unit of TomTom dedicated to fleet management and vehicle telematics. It was renamed from TomTom Business Solutions recently. Our WEBFLEET platform is a Software-as-a-Service solution – used by small to large businesses to improve vehicle performance, save fuel, support drivers and increase overall fleet efficiency.

TomTom Telematics is one of the world's leading telematics solution providers with over 350,000 subscriptions worldwide - recognised as the largest in the European market. We service drivers in more than 60 countries, giving them the industry's strongest local support network and widest range of sector-specific 3rd party applications and integrations. More than 28,000 customers benefit every day from the highest level of security, quality and availability of our ISO 27001 certified service.

For further information, please visit www.tomtom.com/telematics

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