



TomTom to acquire DAMS Tracking in France

Amsterdam, 29 April 2014 - TomTom has signed an agreement with Diffusion Artistique et Musicale SAS ("DAMS") to take over DAMS Tracking, the fleet management business of DAMS in France. The transaction is expected to be completed in the coming month and will add 27,000 subscriptions to TomTom Telematics' installed base.

France is the largest addressable telematics market in Europe*, with about 6 million commercial vehicles in use (Light Commercial Vehicles, Trucks and Buses). By combining the strength of existing TomTom Telematics activities with DAMS Tracking, TomTom takes a leading position in this market.

No further financial details of the transaction are disclosed.

**Source: Berg Insight latest report #8 2013 "Fleet Management in Europe"*

ENDS

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About TomTom

TomTom (TOM2) empowers movement. Every day millions of people around the world depend on TomTom to make smarter decisions. We design and develop innovative products that make it easy for people to keep moving towards their goals. Best known for being a global leader in navigation and mapping products, TomTom also creates GPS Sport Watches, as well as state-of-the-art fleet management solutions and industry leading location based products.

Our business consists of four customer facing business units: Consumer, Automotive, Licensing and Telematics.

Founded in 1991 and headquartered in Amsterdam, we have 3,600 employees worldwide and sell our products in over 35 countries.

About TomTom Telematics

TomTom Telematics is a Business Unit of TomTom dedicated to fleet management and vehicle telematics. It was renamed from TomTom Business Solutions recently. Our WEBFLEET platform is a Software-as-a-Service solution – used by small to large

businesses to improve vehicle performance, safe fuel, support drivers and increase overall fleet efficiency.

TomTom Telematics is one of the world's leading telematics solution providers with over 350,000 subscriptions worldwide - recognised as the largest in the European market. We service drivers in more than 60 countries, giving them the industry's strongest local support network and widest range of sector-specific 3rd party applications and integrations. More than 28,000 customers benefit every day from the highest level of security, quality and availability of our ISO 27001 certified service.

For further information, please visit www.tomtom.com/telematics

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