



## **TomTom Telematics passes landmark milestone of 500,000 subscribed vehicles**

**Amsterdam, 10 July, 2015** – TomTom Telematics has become the first fleet management solution (FMS) provider in Europe to break through the 500,000 milestone for subscribed vehicles serving more than 36,000 customers across the globe.

“At a time of widespread consolidation in the fleet management market, TomTom Telematics stands out as an established global brand with a trusted reputation built on more than 15 years of experience helping customers optimise fleet operations,” said Thomas Schmidt, Managing Director, TomTom Telematics and recently named as one of the top telematics influencers by Telematics.com.

“The WEBFLEET Software as a Service (SaaS) platform provides real-time vehicle tracking, driving information and reports about fleet performance. It offers a secure, open platform that combines rich, out-of-the-box functionality with a vast range of integrated applications. The recent [.connect Developer Conference](#) demonstrated how TomTom Telematics is committed to collaborating with partners to create specialised solutions for different industries.”

WEBFLEET allows companies to work better as a team by connecting back office staff with their drivers and vehicles out on the road in more than 60 countries.

All systems and customer data are managed to a high standard of information security (ISO 27001:2013, re-audited in June 2015). This includes more than 600 million messages and GPS positions each day.

**-ENDS-**

### **About TomTom**

At TomTom (TOM2) our mission is to make technology so easy to use, that everyone can achieve more.

We created easy to use navigation devices, helping millions of people to get where they want to be. Today, we continue to simplify the complex, making technology more accessible for everyone.

We have four customer facing business units: Consumer, Telematics, Automotive and Licensing.

We make easy to use navigation devices, sport watches and action cameras for consumers. We enable businesses with vehicles to more easily manage and improve fleet efficiency whilst increasing overall business performance with our Telematics solutions. We also offer a world leading real-time map platform that is powering innovative location based services and helping to make automated driving a reality for the automotive industry.

Founded in 1991 and headquartered in Amsterdam, we have 4,200 employees worldwide and sell our products in over 46 countries.

### **About TomTom Telematics**

TomTom Telematics is a Business Unit of TomTom dedicated to fleet management and vehicle telematics. Our WEBFLEET platform is a Software-as-a-Service solution – used by small to large businesses to improve vehicle performance, save fuel, support drivers and increase overall fleet efficiency.

TomTom Telematics is one of the world's leading telematics solution providers with now over 500,000 subscriptions worldwide. We service drivers in more than 60 countries, giving them the industry's strongest local support network and widest range of sector-specific 3rd party applications and integrations. More than 36,000 customers benefit every day from a high standard of security, quality and availability of our ISO 27001:2013 certified service, re-audited in June 2015.

For further information, please visit <http://business.tomtom.com/>

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