



TomTom appoints Taco Titulaer as Chief Financial Officer

Amsterdam, 21 July 2015 – TomTom (TOM2) today announces the appointment of Taco Titulaer (43) as the company's new Chief Financial Officer, effective as of 1 August 2015.

Taco Titulaer will succeed Marina Wyatt, who is leaving the company at the end of July. He joined TomTom in 2005 and since then has held several management positions in Group Control, Treasury, Mergers & Acquisitions and Investor Relations.

"We are delighted to have appointed Taco Titulaer as the company's new CFO", says Harold Goddijn, CEO of TomTom. "Taco is a well-respected leader in our organisation and he knows the company inside out. With his wealth of experience in Finance, M&A and Investor Relations, he is cut out for this job. I have strong confidence that his expertise and thoughtful leadership will further contribute to our growth strategy."

"We are very pleased that Taco will be moving into the CFO position", says Peter Wakkie, Chairman of the Supervisory Board. "After conducting a thorough executive selection process that included external and internal candidates, Taco was selected based on his understanding of the company and the market, as well as his extensive financial experience. This is a very important appointment and we are proud to have found the successor within the organisation."

Taco Titulaer comments: "I am excited and honoured to step into my new role and looking forward to playing my part in our company's commitment to growth."

Before joining TomTom, Taco Titulaer, a Dutch national, spent eight years in KPN in various management roles in Finance and Investor Relations. He holds a Master's degree in Business Economics from the University of Groningen. He is based at the company's headquarters in Amsterdam, The Netherlands.

Taco Titulaer will be nominated for appointment to TomTom's Management Board at an Extraordinary General Meeting to be convened in the near future.

– ENDS –

About TomTom

At TomTom (TOM2) our mission is to make technology so easy to use, that everyone can benefit from it.

We created easy to use navigation devices, helping millions of people to get where they want to be. Today, we continue to simplify the complex, making technology more accessible for everyone.

We have four customer facing business units: Consumer, Telematics, Automotive and Licensing.

We make easy to use navigation devices, sport watches and action cameras for consumers. We enable businesses with vehicles to easier manage and improve fleet efficiency whilst increasing overall business performance with our Telematics solutions. We also offer a world leading real-time map platform that is powering innovative location based services and helping to make automated driving a reality for the automotive industry.

Founded in 1991 and headquartered in Amsterdam, we have 4,200 employees worldwide and sell our products in over 46 countries.

For further information

Investors / Analysts: +31 (0)20 757 5194, ir@tomtom.com