



TomTom to Provide Data for Uber Driver App

~ World-class maps and traffic data will help Uber provide best-in-class service ~

Amsterdam, 12 November 2015 – TomTom (TOM2) has signed a global, multi-year agreement to provide maps and traffic data for the Uber driver app.

TomTom's advanced map-making technology, combined with its world class traffic information, will ensure Uber has a seamless navigation experience, accurate arrival times and efficient journeys in more than 300 cities around the world.

"We are excited to provide Uber with our best-in-class location data," said Charles Cautley, Managing Director Maps & Licensing at TomTom. "TomTom is a truly independent map provider with the platform for the future. With this platform, TomTom is the trusted partner for innovative and future proof location technology for the global automotive and consumer technology industry."

"We look forward to working with TomTom, a leader in the mapping and navigation space," said Matt Wyndowe, Head of Product Partnerships at Uber. "Their mapping and traffic data will help ensure we continue to provide a great experience for drivers everywhere."

-ENDS-

About TomTom

TomTom (TOM2) empowers movement. Every day millions of people around the world depend on TomTom to make smarter decisions. We design and develop innovative products that make it easy for people to keep moving towards their goals.

Our map-based components include map content, online map-based services, real-time traffic, and navigation software. Our consumer products include PNDs, navigation apps, sports watches and action camera. Our main business products are custom in-dash navigation systems and a fleet management system, which is offered to fleet owners as an online service with integrated in-vehicle cellular devices.

Our business consists of four customer facing business units: Consumer, Automotive, Licensing and Telematics.

Founded in 1991 and headquartered in Amsterdam, we have over 4,400 employees worldwide and sell our products in 48 countries. For further information, please visit www.tomtom.com.

For further Information:

Investor Relations:

Bisera Grubescic
+31 (0)20 757 5194
ir@tomtom.com