



All new Fiat Tipo and New 500 premiered with embedded TomTom Connected Navigation

Geneva Motor Show, Geneva - Switzerland, 01 March 2016 – TomTom (TOM2) today announces that the all new Fiat Tipo CinquePorte and Station Wagon, and the new Fiat 500S, presented in world premiere at the Geneva Motor Show, are available with a new version of TomTom's state of the art connected navigation in FCA's all new Uconnect™ 7" HD Nav and Uconnect™ 7" HD Nav LIVE systems. These systems will be rolled out in Europe and other markets during this year.

Available via a new 7" HD touch screen interface that now supports multi-touch gestures and including 3D buildings* in the map, this new system combines all of TomTom Automotive software products: high quality digital maps, TomTom's state of the art navigation software "NavKit", as well as TomTom's suite of connected services, including TomTom Speed Cams, Local Search, Weather, and its award-winning TomTom Traffic service.

As further proof of innovation and quality, the Fiat Tipo has recently won the "[Autobest](#)" award for "Best Buy Car of Europe in 2016", while TomTom Navigation and TomTom Traffic received the "Smartbest" award for being "the most reliable combination of dynamic routing and traffic system yet on the market".

"We are very excited to continue our journey with FCA" said Antoine Saucier, Managing Director TomTom Automotive. "With this partnership, Tipo and 500 drivers will be able to enjoy the latest in-car infotainment experience available today, and get to their destination thanks to TomTom Routing and TomTom Traffic. Both being award winners, it's not surprising that FCA selected TomTom connected navigation solution for such an important car".

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* where 3D buildings are available

About TomTom

At TomTom (TOM2) our mission is to make technology so easy to use, that everyone can benefit from it.

We created easy to use navigation devices, helping millions of people to get where they want to be. Today, we continue to simplify the complex, making technology more accessible for everyone.

We have four customer facing business units: Consumer, Telematics, Automotive and Licensing.

We make easy to use navigation devices, sport watches and action cameras for consumers. We enable businesses with vehicles to more easily manage and improve fleet efficiency whilst increasing overall business performance with our Telematics solutions. We also offer a world leading real-time map platform that is powering innovative location based services and helping to make automated driving a reality for the automotive industry.

Founded in 1991 and headquartered in Amsterdam, we have over 4,600 employees and sell our products worldwide.

About TomTom Automotive

TomTom Automotive is the trusted partner for innovative and future-proof navigation technology for the global automotive industry. As a global leader in connected navigation software, traffic information, and digital real-time maps, we offer Automotive OEMs the modular components to create competitive infotainment systems, as well as the technology to enable the future self-driving cars to see beyond their sensors.

About TomTom Traffic

TomTom's award-winning Traffic is based on millions of real-time GPS probes from one of the world's largest driver communities, and also features upcoming precipitation reports and roadworks information. Its sophisticated fusion engine assesses the traffic flow situation on all mapped roads, every 30 seconds, and delivers tailored information to each vehicle in TPEG-over-IP format, every 2 minutes. The OpenLR map-independent location referencing enables integration of TomTom Traffic service as a component into any third-party navigation application.

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