

# Barco hosts its Capital Markets Day 2022, themed “Innovate for impact”

**Kortrijk, Belgium, 8 September 2022, 07:15 – Today, Barco is hosting its 2022 Capital Markets Day for financial press, analysts, and investors. CEOs An Steegen and Charles Beauduin, together with the Barco leadership team, will share insights on Barco’s strategy and positioning over the next years.**

The event, which is held at Barco’s One Campus in Kortrijk (Belgium), elaborates on Barco’s key strategic initiatives and performance. This includes a corporate and technology chapter, as well as divisional updates and insights into all markets in which Barco is active. In the refurbished Barco Experience Center, attendees can join live demonstrations of the company’s newest products and innovations. Networking opportunities during the event also allow more informal meeting with Barco’s core leadership team.

## Innovate for Impact

This year’s Capital Markets Day centers around the theme “*Innovate for Impact*”, which reflects Barco’s continuing commitment to further develop and provide solutions that set the industry standard and make a visible impact.

“We plan to bring Barco to a next performance level, firing on two cylinders”, says An Steegen, co-CEO of Barco. “We are working on capturing the different growth opportunities ahead, and we are gearing up our innovation engine to fuel Barco’s future and further strengthen our leadership position.”

Charles Beauduin, co-CEO of Barco, adds: “Innovation is an essential element of Barco’s DNA. As a global leader in digital visualization and collaboration technology, Barco is active in very dynamic and quickly developing markets. We are committed to playing at the technological forefront and setting the standards with our solutions in the segments we operate in – and beyond.”

## Financial & non-financial guidance

Barco will also share its outlook-guidance, reconfirming the 2022 outlook with a 25% topline growth compared to 2021, and an EBITDA margin for the year between 10% and 12%, assuming economic conditions and supply chain constraints do not further deteriorate and orders to sales conversion continues to improve in the second half of the year.

For the next 3 years, management guides for a high single digit organic topline CAGR with a more articulated growth in 2023 (10 to 15%). We target an EBITDA margin over the next 3 years between 14% and 18%.

In addition, the company shared its non-financial objectives for 2025, targeting more than 70% of its revenues to be ECO-labelled and a carbon emission reduction of 45% (versus the baseline of 2015).

The individual presentations will be available on the *Investor Relations web portal*. The financial calendar with future events can be consulted [here](#).

## Request more information

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### Financial calendar 2022

Wednesday 19 October

Trading update 3Q22

More information? Please visit our dedicated webpage <https://www.barco.com/investors>

### ***Disclaimer***

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### ***About Barco***

*Barco is a global technology leader that develops networked visualization solutions for the entertainment, enterprise and healthcare markets. Our solutions make a visible impact, allowing people to enjoy compelling entertainment experiences; to foster knowledge sharing and smart decision-making in organizations and to help hospitals provide their patients with the best possible healthcare.*

*Headquartered in Kortrijk (Belgium), Barco realized sales of 804 million euro in 2021 and has a global team of 3,000+ employees, whose passion for technology is captured in +500 granted patents. Barco has been listed on the Brussels Stock Exchange since 1985. (Euronext: BAR; Reuters: BARBt.BR; Bloomberg: BAR BB)*

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