Barco hosts its Capital Markets Day 2025, themed "Eye on Tomorrow"

Kortrijk, Belgium, 23 October 2025, 07:15 – Today, Barco is hosting its 2025 Capital Markets Day for analysts, investors and financial press. CEO An Steegen, together with the Barco leadership team, will share insights into Barco's strategy and positioning over the next years.

The event, held at Barco's One Campus in Kortrijk (Belgium), focuses on Barco's corporate and technology strategy, as well as divisional updates and insights in all the markets in which Barco is active. Attendees will experience live demonstrations of Barco's latest innovations in the newly upgraded Barco Experience Centre. The day is designed to provide deep insights into Barco's direction, with opportunities for direct engagement with the leadership team.

Eye on Tomorrow

This year's Capital Markets Day centers around the theme "Eye on Tomorrow", reflecting Barco's ambition to shape the future of visualization, connectivity, and intelligent workflows. The company aims to capture profitable growth with its recent new product introductions, and by innovating with software and AI. This allows expansion into new markets and adjacencies, and deepening customer engagement, through innovative and sustainable solutions.

The day features deep dives into Barco's core markets — Entertainment, Enterprise, and Healthcare. Highlights for Entertainment include premiumization in Cinema with HDR by Barco and mid-segment expansion. Enterprise will feature the new ClickShare Hub in-room system and operator-centric AVoIP control rooms. Healthcare will showcase digital pathology and AI-powered operating room solutions.

"After we have built solid foundations in recent years, that will allow us to capitalize on numerous new product introductions and our focused factories footprint, Barco is entering a new phase—one where software, connectivity, and intelligent workflows are increasingly at the heart of everything we do," says An Steegen, CEO of Barco. "We remain committed to investing in innovation and expanding our reach into new markets and segments, delivering sustainable value for our customers, our people and our shareholders, and setting new standards in the markets we serve."

Financial & non-financial guidance

Barco will also share its financial outlook, reconfirming its guidance for 2025, expecting a topline and EBITDA margin for the full year 2025, above the level of 2024. Looking ahead to 2028, Barco targets to grow towards €1.1 billion in sales, 15% recurring revenues, and a 15% EBITDA margin, supported by new product introductions, software-driven growth, and operational efficiency. Starting from a strong cash position, and an expected free cash flow of €200-250m in the next 3 years, Barco continues to evaluate opportunities for inorganic growth, while prioritizing shareholder returns and strategic flexibility. On the sustainability front, Barco aims for 85% of revenues to be ECO-labeled by 2028 and a 25% reduction in absolute carbon emissions by 2030 versus 2024.

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The individual presentations will become available on the Investor Relations web portal after the event. The financial calendar with future events can be consulted here.

Request more information

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Disclaimer

About Barco

Barco, headquartered in Kortrijk (Belgium), is a global company leading in visualization, networking, and collaboration technology. Its innovative solutions drive advancements in the healthcare, enterprise, and entertainment markets. At the heart of Barco's success are over 3,000 dedicated 'visioneers', each passionately contributing to driving change through technology.

Listed on Euronext (BAR), Reuters (BARBt.BR), and Bloomberg (BAR BB), Barco realized sales of 947 million euro in 2024. For further insights, please visit www.barco.com or connect on LinkedIn, YouTube, Instagram, and Facebook.

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