

PRESS RELEASE – Halle (Belgium) 18 February 2011 - Regulated information – Repurchase of Colruyt treasury shares

Repurchase of Colruyt treasury shares

Referring to article 207 of the Royal decree of 30 January 2001 in execution of the companies code (art. 620 § 1), as modified by royal decree of 26 April 2009, the Etn. Fr. Colruyt nv communicates that it has purchased 5,196 treasury shares at NYSE Euronext Brussels in the period from 11 February to 17 February 2011.

The Board of Directors has performed this purchase after having been so empowered by the extraordinary general meeting of 16 October 2009.

| Date of purchase | Number of shares | Average price (EUR) | Lowest price (EUR) | Highest price (EUR) | Total (EUR) |
|------------------|------------------|---------------------|--------------------------|---------------------------|----------------|
| 11/02/2011 | 5,196 | 36.895 | 36.895 | 36 .895 | 191,706.42 |

As a result of this transaction, the company possesses a total of 9,761,336 treasury shares on 17 February 2011 or 5,80% of the total number of shares issued (i.e. 168,294,930).

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The Colruyt Group

The Colruyt Group operates in the food and non-food distribution sector in Belgium, France and Luxembourg. The group consists of more than 320 own stores and 480 affiliated stores and has a turnover of over EUR 6 billion. Store formats in Belgium are Colruyt, OKay, Bio-Planet, DreamLand, DreamBaby, Spar and Eurospar. These are supported by on-line sales via inter alia ColliShop and Collect&Go. In France, there are approximately 50 Colruyt supermarkets in addition to the affiliated Coccinelle, CocciMarket and Panier Sympa stores. Through Pro à Pro Distribution in France and Collivery in Belgium, the group also operates in the food service market, supplying food products to hospitals, company canteen kitchens, catering businesses, etc. The group is furthermore actively involved in the sale of fuels (DATS 24), printing and document management solutions (Symeta), engineering (intrion) and the production of green energy (WE Power and Fraxicor). Finally, the group is also participating in a retail holding and wind farms. Today the Colruyt Group employs over 22,000 people. Colruyt is listed on the stock exchange of Euronext Brussels (COLR) under ISIN code BE0974256852.