

PRESS RELEASE– Halle (Belgium) July 15 2011 - Regulated information – Repurchase of Colruyt treasury shares

Repurchase of Colruyt treasury shares

Referring to article 207 of the Royal decree of January 30 2001 in execution of the companies code (art. 620 § 1), as modified by royal decree of April 26 2009, the Etn. Fr. Colruyt NV communicates that it has purchased 59.815 treasury shares at NYSE Euronext Brussels in the period from July 8 2011 to July 14 2011.

The Board of Directors has performed this purchase after having been so empowered by the extraordinary general meeting of October 16 2009.

Date of purchase	Number of shares	Average price (EUR)	Highest price (EUR)	Lowest price (EUR)	Total (EUR)
12/07/2011	28.134	32,836	32,925	32,700	923.808,02
13/07/2011	20.000	33,550	33,550	33,550	671.000,00
13/07/2011	485	32,968	32,995	32,960	15.989,48
14/07/2011	11.196	33,351	33,420	33,235	373.397,80

As a result of this transaction, the company possesses a total of 10.121.939 treasury shares on July 14 2011 or 6,01 % of the total number of shares issued (i.e. 168.294.930).

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The Colruyt Group

The Colruyt Group operates in the food and non-food distribution sector in Belgium, France and Luxembourg with some 400 own stores and over 500 affiliated stores. In Belgium this involves Colruyt, OKay, Bio-Planet, DreamLand, DreamBaby, Spar and Eurospar. In France, in addition to approximately 50 Colruyt stores, there are also affiliated, independent Coccinelle, Coccimarket and Panier Sympa stores. The Group is also actively involved in the food service market (supplying food products to hospitals, company canteen kitchens, catering businesses), the sale of fuels (DATS 24), printing and document management solutions (Symeta), engineering (intrion) and the production of green energy. The Group employs over 24,000 people and has sales of over EUR 7 billion. Colruyt is listed on Euronext Brussels (COLR) under ISIN code BE0974256852.