

PRESS RELEASE– Halle (Belgium) 13 October 2011 - Regulated information – Repurchase of Colruyt treasury shares

Repurchase of Colruyt treasury shares

Referring to article 207 of the Royal decree of 30 January 2001 in execution of the companies code (art. 620 § 1), as modified by royal decree of 26 April 2009, the Etn. Fr. Colruyt NV communicates that it has purchased 21.800 treasury shares at NYSE Euronext Brussels in the period from 6 October 2011 to 12 October 2011.

The Board of Directors has performed this purchase after having been so empowered by the extraordinary general meeting of 16 October 2009.

| Date of purchase | Number of shares | Average price (EUR) | Highest price (EUR) | Lowest price (EUR) | Total (EUR) |
|------------------|---------------------|---------------------------|---------------------------|--------------------|----------------|
| 06/10/2011 | 16.000 | 31,380 | 31,480 | 31,160 | 502.080,00 |
| 07/10/2011 | 5.800 | 31,724 | 32,000 | 31,420 | 183.999,20 |

As a result of these transactions, the company possesses a total of 11.137.052 treasury shares on 12 October 2011 or 6,62% of the total number of shares issued (i.e. 168.294.930).

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The Colruyt Group

The Colruyt Group operates in the food and non-food distribution sector in Belgium, France and Luxembourg with some 400 own stores and over 500 affiliated stores. In Belgium this involves Colruyt, OKay, Bio-Planet, DreamLand, DreamBaby, Spar and Eurospar. In France, in addition to approximately 50 Colruyt stores, there are also affiliated, independent Coccinelle, CocciMarket and Panier Sympa stores. The Group is also actively involved in the food service market (supplying food products to hospitals, company canteen kitchens, catering businesses), the sale of fuels (DATS 24), printing and document management solutions (Symeta), engineering (intrion) and the production of green energy. The Group employs over 24,000 people and has sales of over EUR 7 billion. Colruyt is listed on Euronext Brussels (COLR) under ISIN code BE0974256852.