

PRESS RELEASE - Halle (Belgium) under embargo until 27/07/12 17:45 CET - Regulated information - Trading update first three months 2012/2013

CONSOLIDATED REVENUE FIGURES

FOR THE FIRST THREE MONTHS OF FINANCIAL YEAR 2012/13

Steady revenue growth despite weak consumer climate

During the first three months of financial year 2012/13 (period from 01/04/2012 to 30/06/2012) Colruyt Group recorded a consolidated sales increase of 5,5% (5,8% on comparable basis *) to EUR 2.051,7 million versus EUR 1.945,2 million in the same period last financial year. The revenue figures of the different operational group segments are detailed in the table below.

Revenue from the group's retail business activities, mainly driven by our Colruyt banner stores, grew by 4,3% to EUR 1.551,2 million. By the end of June 2012, the retail segment in Belgium consisted of 226 Colruyt stores (Luxembourg included), 81 OKay stores and 7 Bio-Planet stores as far as food activities are concerned. The non-food activities comprised 46 non-food stores of the DreamLand group (2 of which are located in France). In France the retail segment includes 60 stores to date.

Revenue from the Colruyt Group's wholesale and food service activities grew by 6,8% to EUR 348,2 million. This increase in revenue can be attributed mainly to Spar Wholesale and the French food service activities.

The revenue of the remaining activities grew by 10,7 % to EUR 181,6 million. This increase is mainly attributable to the DATS 24 petrol stations where revenue increased again as petrol prices and volumes went up. Because of the sale of Intrion engineering, this activity no longer contributes to the group results (*).

Main elements that influenced the revenue figures of the first three months of 2012/13:

- The enduring unstable economic climate results in a further decrease of spending power and changes the buying behaviour of consumers who are more inclined to buy cheaper products;
- To support the customer's decreasing spending power, we initiated an additional discount campaign on 500 basic products on top of our lowest prices and the Extra discounts, this is very much appreciated by the Colruyt customer and results in a further growth of our market share;
- Whereas the good weather conditions of last year contributed to the revenue positively, this sales incentive was totally absent the first three months. The quarterly results were also influenced by an unfavourable calendar effect at Easter with regard to previous reporting period.

REVENUE BY OPERATIONAL SEGMENT

(in EUR million)	01/04/2012	01/04/2011	Evolution
	30/06/2012	30/06/2011	
Retail trade	1.551,2	1.487,8	4,3%
Wholesale and Food service	348,2	326,1	6,8%
Other activities	181,6	164,1	10,7%
Total operational segments	2.080,9	1.978,0	5,2%
Transactions between operational segments	(29,2)	(32,7)	
Consolidated	2.051,7	1.945,2	5,5%

Prospects

At the General Meeting of September 26th 2012 Colruyt Group will present its full-year 2012/13 net profit guidance.

Financial calendar

General Meeting of Shareholders 2011/12	26/09/2012
 Publication of results for first six months of 2012/13 	30/11/2012
 Publication of revenue figures for third quarter of 2012/13 	28/01/2013
Publication of full year results 2012/13	25/06/2013

Contacts

Wim Biesemans+32 2 363 51 11

Colruyt Group

Colruyt Group operates in the food and non-food distribution sector in Belgium, France and Luxembourg with some 400 own stores and over 500 affiliated stores. In Belgium this involves Colruyt, OKay, Bio-Planet, DreamLand, DreamBaby, Spar and Eurospar. In France, in addition to approximately 60 Colruyt stores, there are also affiliated, independent Coccinelle, CocciMarket and Panier Sympa stores. The Group is also actively involved in the food service market (supplying food products to hospitals, company canteen kitchens, catering businesses), the sale of fuels (DATS 24), printing and document management solutions (Symeta) and the production of green energy. The Group employs over 25,000 people and has sales of EUR 7.8 billion. Colruyt is listed on NYSE Euronext Brussels (COLR) under ISIN code BE0974256852.

Risks relating to forecasts

Statements by the Colruyt Group included in this press release, along with references to this press release in other written or verbal statements of the Colruyt Group which refer to future expectations with regard to activities, events and strategic developments of the Colruyt Group, are predictions and as such contain risks and uncertainties. The information communicated relates to information available at the present time, which can differ from the final results. Factors that can generate any variation between expectation and reality are: changes in the micro- or macroeconomic context, changing market situations, changing competitive climate, unfavourable decisions with regard to the building and/or extension of new or existing stores, procurement problems with suppliers, as well as all other factors that can have an impact on the Group's result. The Colruyt Group does not make any commitments with respect to future reporting that might have an influence on the Group's result or which could bring about a deviation from the forecasts included in this press release or in other group communication, whether written or oral.