
Curriculum Vitae

Name: Peeters Rudi

Studies University Leuven: Science and Computer science
Others (Marketing, management trainings,...)
KBC-University

Work experiences

2021 CEO vandersanden

2011 Senior General Manager, CIO/CTO KBC Group
Chairman of KBC Innovation Board

Board member Group

Board member Intesa

Advisory Board Dicar

President of advisory Board Van Havermaet group

Board member Omnia Travel (ended)

Guest Lecture Executive class Londen Business school (ended)

Lecture on KBC-University (organization, architecture, blockchain) (ended)

Board member/ shareholder of Connexio (Start-up) (ended)

Key note speaker on different topics
(Change, smartsourcing, Disruption, innovation, Network
organization, Big data/AI, Customer centricity, Blockchain....)

2010 General Manager strategy 2014 KBC Group

2006 General Manager Marketing KBC

2005 General Manager strategy next KBC Group

2004 General Manager E-business and special advice KBC Group

2001 General Manager E-business (B2B, B2C, B2E, B2G) KBC Group

1998-2001: General Manager Distribution Channels ICT KBC

1997:	Manager IT Competence Centers CERA Bank
1997:	Belgium ITC manager of the year (Information, Technology, Communication) Large enterprises
1990-1997:	Officer Electronic Banking CERA Bank
1988-1990:	Officer Regional plant of CERA Bank
1986-1988:	Infocenter Consultant CERA Bank
1984-1986:	Assistant University of Leuven Biometrics (statistics) setting up practicum for master of sciences

Skills

Experience in (digital) transformation, strategy building and implementation, change management

Commercial feeling

Linking commercial needs and (new-)technologies.

Experience in implementation of new technologies

Strong teambuilding and motivation skills

Presentation and selling skills

Human relation management experience

Languages:

Dutch:	mother tongue
English:	talking good, writing medium
French:	understanding
Italian:	medium
German:	understanding