

## **REGULATED INFORMATION - INSIDE INFORMATION**

## **CRESCENT'S SAFETY SOLUTIONS ARE PROVEN SUCCESS**

SALES EXCEED 12,000 UNITS

Leuven, Belgium – May 28, 2020 – 22h00, Crescent NV, Gaston Geenslaan 14, 3001 Heverlee (Euronext Brussels: OPTI) Crescent Integrations, the end-to-end IoT solution integrator and Option, the IOT technology and solutions provider; both members of the Crescent Group under the leadership of Eric Van Zele, release the first sales results of their Tech Safety Solutions.

With over 12,000 devices sold to date, the launch is an immediate success. The sales represent an additional revenue stream with an order value of just over 500,000 EUR with more orders in the pipeline.

Crescent's new technology brands **Safety Distance** & **SafeDistance** help companies protect their employees, by reminding them to keep the safety distance of 1.5m.

'With **Safety Distance** & **SafeDistance** we provide a range of safety solutions tailored to the needs of end users' Alain Van den Broeck – CEO of Option - Crescent Solutions explains. 'With a product range from object tags to badges to wearables; the integration of different technologies BLE / UWB and the possibility of proximity-registration via a dedicated application; we have the right solution for any client. Our products are tested, validated and selected by kings of industry such as Bringme, ArcelorMittal (Belgium), and GetWireless (USA), Option's master distributor for North America, with its extensive reseller network and a myriad of partners including North American Network Operators such as Verizon; OEM's and VAR integrators such as Source Inc.

The first orders are currently being delivered.

Our customers are big & smaller companies from all over the world active in Industry, Warehousing, Construction, but also in office environments.

In order to maintain a safe distance and to ensure employee safety, our technologies ensure constant inter-connections & alert users when they find themselves in proximity of another user; and they can alert users in hazardous area's or around dangerous equipment.

Our solutions are stand-alone, so no large network & investments are needed. A centralized platform captures all information & can provide (anonymized) data and reports for evaluation and contact tracing purposes.

With its affordable & user-friendly solutions, Crescent contributes to the restart of the economy in helping companies overcome the challenges to keep their people safe.

More information on www.safetydistance.be

## CONTACT

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