PRESS RELEASE

econocom MOBILITY ON DEMAND

REGULATED INFORMATION

8 June 2012

RECLASSIFICATION OF SOCIETE GENERALE'S STAKEHOLDING

Demand 2.3 times higher than share offer

Econocom Group, Europe's leading independent company specialised in the management of IT infrastructures and business telecom, announced the reclassification of Société Générale's stake in the group as a private placement. Several European institutional investors took advantage of the opportunity to take a share in the group.

Société Générale went ahead this morning, with a private placement of 1,837,273 shares, or 7.02% of capital, which represents its entire holding in Econocom. The placement was carried out by 26 institutional European investors (France, Benelux, Switzerland and the UK) of which more than half are new stakeholders in the group.

The overall demand outstripped the Econocom shares on offer by a factor of 2.3. The average unit price was set at €15.50 per share. Econocom took advantage of the opportunity to slightly strengthen its own control by taking a small share of the operation.

Société Générale became a stakeholder in Econocom in October 2010 on the occasion of the sale of its subsidiary ECS.

About Econocom: Established in 17 countries with 3,700 employees and consolidated revenue of €1.58 billion in 2011, Econocom is Europe's leading independent provider of business-to-business IT and telecoms infrastructure management services.
Its services include consultancy, distribution, leasing and a complete range of IT outsourcing services.
The Econocom Group share (BE0003563716 - ECONB) has been listed on the Euronext NYSE in Brussels since 1986 and is part of the BelMid index.

For further information: www.econocom.com ***Follow us on Twitter: Twitter.com/econocom***

Contact: investor and shareholder relations : galliane.touze@econocom.com
PR contact: florence.lievre@econocom.com

Sign up here to receive financial news on Econocom via email: www.actusnews.com