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EVS Broadcast Equipment appoints Joop JANSSEN as CEO

EVS Broadcast Equipment, a leader in Professional Digital Video applications for live, near-live and studio TV production, today announced the appointment of Joop Janssen as Managing Director and CEO of the company.

Joop Janssen (52) has over 25 years of experience in the broadcast video, professional audio and telecommunications equipment industries. He recently served as Chief Executive of the Vitec Videocom division on the Executive Board of the Vitec Group Plc. During his nine years with Vitec Videocom he was the architect behind its significant profitable growth and brand expansion. Prior to that he was VP and General Manager of Phillips Broadcast (formerly BTS) North America where he was instrumental in the successful divestment to Thomson Multimedia and the subsequent acquisition of the Grass Valley Group. He has held senior and executive management positions including those at Philips Electronics Digital Networks in France and Philips Business Electronics in the Netherlands. Mr Janssen holds a Master in Electronic Engineering from the Eindhoven University of Technology (NL).

"I'm thrilled to join the EVS team," said Joop Janssen. "EVS is a very strong global brand in the expanding high-quality digital video production market. Based on close customer engagement, excellent service, world's first innovations and robust technologies they are poised for further attractive growth."

Pierre Rion, Chairman of the Board of Directors of EVS, added: "This is a very important step in the further growth of the company. EVS will certainly benefit from his experience of managing different companies in different cultures, his deep knowledge of the broadcast industry and his strong personality. We are really keen to have Joop on board with us."

Originally from the Heerlen-Maastricht region (NL), Joop Janssen is currently based in the UK. He will start officially at EVS on September 3, 2012 and will relocate to Belgium with his family in due course.

He shall formally become "Managing Director" after an extraordinary general meeting of shareholders to be held at the end of August 2012.

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About EVS Group

EVS Broadcast Equipment designs leading broadcast and media production systems for sports, news and TV entertainment. Its innovative Live Slow Motion system revolutionized live broadcasting, and its reliable and integrative tapeless solutions are now widely used for non-linear editing and 3D HD productions across the globe. The company's dedicated hardware and software suite offer a complete production platform: live slow motion (LSM), high speed slow motion, replay only, clips generation, quick clips editing, real-time SD/HD video files transfer, time delay, multi-camera recording, metadata association, graphics storage and play-out, digital transmission, multi-format ingest and play-back, audio record & edit, webcasting, mobile phone clipping. Main software applications like the "IP Director®" are running on the dedicated robust and flexible hardware the "XT3® Platform". The world's leading broadcasters, such as NBC, BSkyB, FOX, RTBF, RTL, NHK, CANAL+, ABC, ESPN, TF1, CCTV, PBS, CBS, BBC, ZDF, Channel One, Channel7, RAI, TVE, NEP, MEDIAPRO, EUROMEDIA, BEXEL, ALFACAM and many others use EVS' solutions.

The company is headquartered in Belgium and has offices in Europe, the Middle East, Asia and North America. Approximately 415 EVS professionals from 20 offices are selling its branded products in over 100 countries, and provides customer support globally. EVS is a public company traded on Euronext Brussels: EVS, ISIN: BE0003820371. For more information, refer to www.evs-global.com, www.evs.tv XDC, of which EVS owns 41.3%, is the European leader for Digital Cinema technology and services in Europe with more than 4,900 committed digital screens in Europe, out of which 2,000 have already been deployed. www.xdcinema.com