

EVS Announces Strategic Acquisition of Telemetry Inc., Expanding Global Reach and Unlocking New Revenue Streams in Media Production Robotics

> Liège, Belgium | August 19th, 2025

EVS, a global leader in live video technology for broadcast and new media productions, is pleased to announce the strategic acquisition of U.S.-based Telemetry Inc., a pioneer in media production robotics. This move marks a significant step in EVS's growth strategy, expanding its portfolio with high-value automation solutions and reinforcing its presence in the U.S. market. The acquisition aligns with EVS's mission to deliver "return on emotion", unlocking synergies across the EVS ecosystem and creating new revenue opportunities. The integration will also enable EVS to explore U.S.-based product assembly opportunities, supporting agility in response to evolving tariff structures.

The transaction is scheduled to close on October 1st, 2025, contributing to group results starting in Q4 2025. The acquisition will support long-term value creation through portfolio diversification and an increased addressable market.

For more information about the financial aspects of this transaction, we refer to our press release around [first half results 2025](#) (section: corporate topics).

Strategic Rationale and Market Impact

The acquisition aligns with EVS's PLAYForward strategy and reinforces its commitment to delivering "return on emotion" through intelligent, software-driven production workflows. By integrating Telemetry's advanced robotics portfolio with EVS's existing platforms, including Cerebrum and the Flexible Control Room concept, EVS will unlock new automation capabilities, enhance precision, and expand creative freedom for customers across broadcast, legislative, defense, and educational sectors. EVS will also ensure continuous innovation, leveraging its portfolio of media specific genAI capabilities to improve the control of the solution and the quality of the images.

Telemetry brings over five decades of innovation in camera control systems, with a legacy of reliability and precision. Its integration into the EVS ecosystem alongside LiveCeption, MediaCeption, and MediaInfra creates a new category of intelligent tools designed to elevate storytelling and operational efficiency.

Serge Van Herck, CEO of EVS, commented:

"This acquisition marks a pivotal step in our strategy to expand our footprint and enhance our portfolio with intelligent robotics solutions. Telemetry's legacy of innovation and precision aligns perfectly with EVS's mission to empower customers with smarter, more immersive live production tools. We are confident this move will drive long-term growth and shareholder value. In addition, this acquisition provides EVS with production capacity in the US."



Who is Telemetry Inc

Founded in 1973 as a US and family-owned business, Telemetry has been at the forefront of innovation in television camera control for over five decades. The company made its mark by pioneering Triax cable-connected camera control systems, revolutionizing how broadcasters operate in studio and remote environments. Today, Telemetry continues to lead the way with a comprehensive portfolio of advanced camera robotics and control systems, trusted across diverse sectors including broadcast, legislative, defense, and education.

With a legacy built on reliability, precision, and a strong return on investment, Telemetry has earned a reputation for delivering solutions that meet the evolving needs of the media and technology industries.

Michael Cuomo, VP of Telemetry, added: *"We're proud to bring our family's legacy into the EVS ecosystem. This partnership allows us to extend our reach beyond the U.S. and bring our premium production solutions to a worldwide audience. EVS shares our values and vision, making it the ideal partner to carry forward the innovations started by my grandfather and father. For our employees, this marks an exciting new chapter filled with opportunities for growth, collaboration, and innovation. Our customers will benefit from expanded support, smarter automation, and deeper integration with EVS's world-class platforms. And for our business partners, this acquisition opens the door to new markets and joint development initiatives that will drive mutual success. We're thrilled about what lies ahead and confident that together with EVS, we'll continue to shape the future of media production robotics."*

About EVS

We create return on emotion

EVS is globally recognized as a leading provider in live video technology for broadcast and new media productions. Spanning the entire production process, EVS solutions are trusted by production teams worldwide to deliver the most gripping live sports images, buzzing entertainment shows and breaking news to billions of viewers every day – and in real time. As we continue to expand our footprint, our dedication to sustainable growth for both our business and the industry is clearly demonstrated through our ESG strategy. This commitment is not only reflected in our results, but also in our high ratings from different agencies.

Headquartered in Liège, Belgium, the company has a global presence with offices in Australia, Asia, the Middle East, Europe, North and Latin America, employing over 700 team members and ensuring sales, training, and technical support to more than 100 countries.

EVS is a public company traded on Euronext Brussels: EVS, ISIN: BE0003820371. EVS is, amongst others, part of the Euronext Tech Leaders and Euronext BEL Mid indices.

Media Contacts

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Forward Looking Statements

This press release contains forward-looking statements with respect to the business, financial condition, and results of operations of EVS and its affiliates. These statements are based on the current expectations or beliefs of EVS's management and are subject to a number of risks and uncertainties that could cause actual results or performance of the Company to differ materially from those contemplated in such forward-looking statements. These risks and uncertainties relate to changes in technology and market requirements, the company's concentration on one industry, decline in demand for the company's products and those of its affiliates, inability to timely develop and introduce new technologies, products and applications, and loss of market share and pressure on pricing resulting from competition which could cause the actual results or performance of the company to differ materially from those contemplated in such forward-looking statements. EVS undertakes no obligation to publicly release any revisions to these forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

