

Inside Information

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FOUNTAIN

Public limited company

Avenue de l'Artisanat 17 - 1420 Braine-l'Alleud

RPM Nivelles - VAT: BE 0412.124.393

(the "Company")

Michel Milcent appointed as new CEO

The Company announces the appointment of Michel Milcent as new CEO of the Fountain Group from today, replacing the company RITM SComm, represented by Patrick Rinaldi, whose mission has ended. Michel Milcent is a French manager of international scope, experienced in the field of marketing of products and services to companies (B to B).

He had a long experience at Xerox (UK), where he moved from sales to general management. Since 2006, he has been active in France, where he has chaired the Office Depot group, specialized in office supplies, and Selecta France, a major player in automatic beverage distribution.

For 4 years, he has helped numerous French SMEs with a focus on commercial development. Its main objective will be to redevelop Fountain's revenue growth with the support of all the Group's teams.

COMPANY AND FOUNTAIN GROUP PROFILE

The Fountain Group is present in France, Belgium, Denmark, the Netherlands and other European countries. The group has forged a strong reputation and identity based on service and a personalized offer of hot drinks with a wide range of à la carte products. With cartridge or automatic machines, capsule machines, water fountains, accessories and biscuits, the Fountain Group provides its customers with all the elements necessary for a global service. The group distributes its products, intended mainly for companies, via its subsidiaries but also through a network of independent distributors.

CALENDAR

END OF MARCH 2021

2020 RESULTS ANNOUNCEMENT

END OF APRIL 2021

PUBLICATION OF STATUTORY AND CONSOLIDATED ACCOUNTS 2020

TUESDAY, MAY 25, 2021

ORDINARY GENERAL MEETING

IDENTITY OF THE PERSON WHO MADE THE NOTIFICATION

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