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Roularta completes sale of French operations

Roularta Media Group announces that it has today completed the sale of its French operations to Altice Media Group France.

Following the advice of the Groupe Express Roularta Works Council and with green light of the French Competition Authority, there was nothing more standing in the way of the transaction.

Partner publisher Laurent Blanc is exercising his right of pre-emption in respect of the magazines Ideat and The Good Life, the sale of which to him will be completed in the coming months.

Roularta is focusing from now onward on expanding its digital operations in Belgium with the Digilocal project, news sites knack.be/levif.be and kw.be, and classifieds sites immovlan.be, autovlan.be, gocar.be and streekpersoneel.be. Digilocal ensures local advertisers get top-rate advertising and e-commerce service via the Internet.

Roularta retains its strong presence in the Netherlands and Germany, with activities around seniors magazine "Plus", and in Slovenia and Serbia with the free "City Magazine".

The combined turnover of around 500 million euros is now realized 85% in Belgium, with mainly print and digital media: the six Dutch and French news magazines Knack, Trends and Sport/Voetbal Magazine / Le Vif/L'Express, Trends/Tendances and Sport/Foot Magazine, quality magazines like Plus and Nest, professional journals like Artsenkrant, Datanews and Grafisch Nieuws, and free magazines like De Streekkrant, De Zondag and Steps.

Radio & television (through the 50% shareholding in Medialaan - owner of VTM, 2BE, Vitaya, JIM, VTMKZOOM, Q-music, JOE fm - and through regional TV and Kanaal Z) represent one third of sales.

Third party printing and the other foreign operations account for 15% of sales.

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