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Press release
Regulated information



May 18th 2021

The new Roularta



The Annual Meeting of Roularta Media Group NV held on 18 May 2021 has decided to pay out a gross dividend of 1.00 euro per share. This equals 0.70 euro net. The dividend will be paid out as from 1 June 2021 (payment date). The share is listed ex dividend as from 28 May (ex date). The record date is fixed at 31 May 2021.

Further information on the state of affairs was provided at the general meeting. Roularta has made a good start to 2021.

The local advertising market continued to suffer under the lockdown, but the readers' market and the national advertising market have evolved favourably, and thanks to cost monitoring and more efficient organisation, a positive result was already achieved in Q1.

Roularta has changed substantially in recent years:

1. Two thirds of our income now comes from the readership market (subscriptions, individual sales and diversification) and printing for third parties. Only one third comes from the advertising market.
2. Roularta has achieved a gender balance in terms of both editing and reader coverage by acquiring the women's magazines Libelle/Femmes, Flair and Feeling/GAEL etc.
3. Digital income is becoming more significant. It now accounts for more than 30% of advertising income, and the readers' market is a combination of print and digital.
4. After the sale of the 50% share in Mediaaan and the recent acquisitions of the Bayard group's 50% share in Plus Magazine (Belgium, the Netherlands and Germany), there is only one joint venture partnership left: with the Rossel group in Mediafin (Tijd/Echo) and in the classified sites for the property and automotive sectors.

5. Roularta has a strong balance, is 100% debt-free and has more than 100 million in cash reserves and its own shares.

After the pandemic, the advertising market will regain its strength, events and travel will be possible again and activity in the printing works will be able to evolve normally again as well. These are all elements that justify a positive view of the future.

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Roularta Media Group volg ons op    

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