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**PRESS RELEASE  
REGULATED INFORMATION**

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## Koinon NV acquires 91.17% of Roularta Media Group NV and reopens the public bid



During the initial acceptance period, 1,082,397 shares in Roularta Media Group NV (hereinafter **Roularta**) were acquired by the bidder KOINON NV. This number represents 46.82% of the total number of shares covered by the public bid. Consequently, Koinon NV owns 91.17% of the shares in Roularta (i.e. 12,702,277 shares). The payment of the bid price for the shares offered will take place on Thursday 19 June 2025. Koinon NV waives the condition of obtaining 95% of the remaining shares.

Since Koinon NV, plus the persons affiliated with Koinon NV, own more than 90% of all shares in Roularta after the closing of the initial acceptance period, the bid will reopen from 23 June 2025 until 15 July 2025. Shareholders who have not yet accepted the bid will therefore have another chance to do so.

The bid price is 19.50 EUR in cash per share.

The results of the reopened bid will be announced on 22 July 2025 at the latest. The payment of the bid price for the shares offered during the reopening of the bid will take place no later than on 5 August 2025.

At Koinon NV's request, Roularta will convene an extraordinary general meeting, as also indicated in the prospectus. This extraordinary general meeting will take place shortly after the closure of the reopened bid, with a view to the payment of an extraordinary interim dividend of 3.00 EUR gross per share.

Rik De Nolf, the representative of the bidder, Koinon NV, comments: *"We are satisfied to see that the bid was received favourably by both private and institutional shareholders. This is why we are waiving our initial condition of acquiring 95% of all outstanding shares. Shareholders who have already registered do not need to do anything. The bid price for the shares that were offered during the initial acceptance period, which ended on 13 June, will be paid on Thursday 19 June. Koinon will reopen the bid on 23 June".*

The prospectus (including the response memorandum, the report by the independent expert and the acceptance form) are available on the following websites: [www.kbc.be/roularta](http://www.kbc.be/roularta) and [www.roularta.be/en/roularta-stock-market/takeover-bid](http://www.roularta.be/en/roularta-stock-market/takeover-bid) and can be requested free of charge from the branches of KBC Bank and CBC Banque or by telephone on +32 (0)78 152 153. The prospectus is issued exclusively in Dutch. A French version of the prospectus and an English version of the summary of the prospectus are available in electronic form on the websites mentioned above.

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## About Roularta Media Group

[Roularta Media Group](#) (RMG) is a listed multimedia group with almost 1,200 employees and a total revenue of 320 million euros. In Belgium, RMG is the market leader in magazines in Dutch and French, and the market leader in local media with publications such as De Zondag. [In the Netherlands](#), RMG has the second-largest portfolio of magazine brands. RMG has a hypermodern offset printing works, [Roularta Printing](#), which serves all the major media companies in the Benelux region and the surrounding countries. RMG has powerful digital tools, such as the app '[Mijn Magazines](#)', with a digital kiosk, a 24/24 website with input from all the editorial teams and subscriptions that are accessible to the whole family. The sustainability programme [Roularta Cares](#) makes RMG a trendsetter in the field of sustainability in the media sector. More information is available at [www.roularta.be](http://www.roularta.be).

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Koinon is the holding company owned by the family of Mr Hendrik De Non and Ms Elève Claeys. Koinon's principal activity and the most important component of its assets is its shareholding in RMG.

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Media Group

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