

What's Cooking Group
limited company
Kortrijksesteenweg 1091 bus C
B-9051 Sint-Denijs-Westrem (Ghent)

Company number 0421.364.139 (Ghent, Division Ghent)
(the 'Company')

**CONVENING NOTICE FOR THE EXTRAORDINARY GENERAL MEETING
ON 6 AUGUST 2026**

The Dutch Version of this convening notice is regarded as the sole official version

The Board of Directors is pleased to invite the shareholders of the Company on the extraordinary general meeting to be held on Thursday 6 August 2026 at 11.00 a.m. at the registered office of the Company (the 'General Meeting').

Shareholders are advised to exercise the right to vote by letter or proxy. Shareholders who wish to participate physically are requested to report to the registered office of the Company at least fifteen (15) minutes before the start of the meeting, in order to allow a smooth registration of shareholders. Finally, it is recommended that shareholders who wish to exercise their right to question the items on the agenda do so in advance and in writing.

IMPORTANT: If you offered your shares as part of the public takeover bid for What's Cooking Group NV, made by Malaga Investment SCSp during the reopening of the bid that ended on July 3, 2026, you can no longer register for this Special General Meeting.

I. AGENDA AND PROPOSED RESOLUTIONS

1. Approval of an extraordinary interim gross dividend of 24.00 EUR per share qualifying for dividend, payable in August 2026.

PROPOSED RESOLUTION:

The General Meeting approves the payment of an extraordinary interim gross dividend of 24.00 EUR per share qualifying for dividend, payable on 14 August 2026 (listing ex-coupon: 12 August 2026).

2. Proxy

PROPOSED RESOLUTION:

The General Meeting resolves to grant a special power of attorney to Mrs. Ann-Charlotte Langerhaet and Mrs. Hilde Coopman, each acting individually and with substitution right and sub-delegation, to represent the Company with a view to the required filing and disclosure formalities arising from the above resolutions. Each of the plenipotentiaries is authorized in this regard to take any action necessary or helpful to comply with the formalities associated with the above filing requirement and subsequent disclosure.

II. CONDITIONS OF ACCESS

In accordance with article 7:134, §2 of the Companies and Associations Code and article 31 of the coordinated articles of association of the Company, a shareholder may only participate in the General Meeting and exercise his / her voting rights if (1) the number of shares with which he / she wishes to participate in the General Meeting are registered in his/her name on **Wednesday July 23, 2026 at midnight** (Belgian time) (hereinafter the “Registration Date”) and if (2) the shareholder no later than the sixth day preceding the day of the General Meeting, which is no later than **midnight (Belgian time) on Friday July 31, 2026**, has confirmed to the Company that he / she wishes to participate in the General Meeting in accordance with the notification procedure below and the special modalities set out in this notice.

A. REGISTRATION PROCEDURE

The registration procedure is as follows:

For the holder of shares registered by name

The holder of shares registered by name must be registered on the Registration Date in the share register of the Company with the number of shares for which he/she is registered on the Registration Date and with which he/she wishes to participate in the General Meeting.

For the holder of dematerialised shares

The holder of dematerialised shares must inform the authorised financial institution or depository institution on whose accounts the shares are registered with how many shares he/she wishes to register on the Registration Date and with which he/she wishes to participate in the General Meeting, and this no later than the Registration Date before closing time of the authorised financial institution or depository institution. The ownership of the shares on the Registration Date will be determined on the basis of the confirmation of deposit that will be drawn up by the authorised financial intermediary or depository institution concerned and presented by the shareholder to the Company in accordance with the following notification procedure.

Only those persons who hold shares on the Registration date are entitled to attend and vote at the General Meeting.

B. NOTIFICATION PROCEDURE:

In addition to the registration process set out above, the shareholder must inform the Company in writing no later than midnight on **Friday July 31, 2026** that he/she wishes to participate in the General Meeting. The holder of dematerialised shares shall hand over the confirmation of registration from the financial intermediary mentioned above, or from the authorised financial intermediary or depository institution, together with his/her notification of participation to the Company.

The above-mentioned notification of participation in the General Meeting and, where necessary, the deposit of the above-mentioned confirmation of registration may only be validly deposited with the Company in the following manner:

- by letter, addressed to What’s Cooking Group NV, attn. Hilde Coopman, Kortrijksesteenweg 1091 box C, B-9051 Sint-Denijs-Westrem (Ghent); this letter must arrive at the address given no later than midnight on **Friday July 31, 2026**; or
- by e-mail, sent to the e-mail address hilde.coopman@whatscooking.group ; this e-mail must arrive at the e-mail address given no later than midnight on **Friday July 31, 2026** .

III. VOTING BY PROXY

In accordance with the Companies and Associations Code and article 32 of the coordinated articles of association of the Company, the shareholder who wishes to participate in the General Meeting can be represented thereon by proxy. The shareholder is asked to make use of the proxy form drawn up by the Company. This is done in writing and must be signed by the shareholder in accordance with applicable legal requirements. Proxy forms can be obtained at the registered office or on the website of the Company (www.whatscooking.group). A scanned or photographed copy of the signed power of attorney must be received by the Company by letter or email at the same coordinates specified in the notification procedure above by midnight on **Friday July 31, 2026**.

You must give the signed proxy form to your proxy who, no later than the day of the General Meeting, will submit this form to the Company representatives in order to be admitted to the meeting.

The natural persons who as shareholder, proxy or representative of a legal entity participate in the meeting must be able to identify themselves in order to be admitted to the meeting. The representatives of legal entities must be able to prove their identity as corporate representative or as special proxy.

IV. VOTING BY LETTER

In accordance with Article 7:146 of the Code of Companies and Associations and Article 35 of the Articles of Association, shareholders may vote by mail prior to the General Meeting by means of the voting form made available to the Company. This voting form can be found on the Company's website (www.whatscooking.group) or can be requested by letter or by e-mail at the same coordinates specified in the notification procedure above

The Company must receive the duly completed, dated and signed voting form no later than the sixth day before the date of the General Meeting, i.e. on **Friday July 31, 2026** at midnight (Belgian time), by letter or email at the same coordinates specified in the notification procedure above

V. ENTITLEMENT TO SUBMIT AGENDA ITEMS AND DECISIONS TO VOTE ON – ENTITLEMENT TO SUBMIT QUESTIONS

Pursuant to Article 7:130 of the Companies and Associations Code and Article 30 of the coordinated articles of association of the Company, shareholders who alone or jointly, at the date of their request and on the Record Date, own at least 3% of the capital of the Company have the right to 1) have new items placed on the agenda of the General Meeting, and 2) to submit proposals for resolutions relating to existing or new items on the agenda.

Proposals to place items on the agenda and to submit proposed resolutions must reach the Company by midnight (Belgian time) on Tuesday July 14, 2026 at the latest and may be sent to the Company by letter or e-mail at the same coordinates as stated in the above notification procedure. If valid proposals for the placement of subjects and / or for the submission of proposals for resolutions are submitted within the above-mentioned period, the Company will publish an amended agenda no later than Tuesday 21 July 2026.

Furthermore, in accordance with Article 7:139 of the Companies and Associations Code, all shareholders have the right to ask written questions in advance to the directors and the statutory auditor as well as to ask questions orally during the General Meeting. Written questions must be asked in advance and will only be answered if the questioner has complied with the aforementioned registration and reporting procedure.

Written questions to the directors and/or the statutory auditor must reach the Company no later than midnight (Belgian time) on **Friday July 31, 2026** and may be sent to the Company by letter or e-mail at the same coordinates as mentioned in the above notification procedure.

VI. AVAILABILITY OF DOCUMENTS

All documents relating to these General Meeting that must be made available to shareholders in accordance with the law can be consulted as of Monday, July 6, 2026 on the Company's website (www.whatscooking.group).

Also from that date, shareholders can inspect these documents on working days and during normal office hours at the registered office of the Company, Kortrijksesteenweg 1091 box C, B-9051 Sint-Denijs-Westrem (Ghent) and / or request a copy of it free of charge. Requests for free copies can also be made in writing by letter or e-mail at the coordinates mentioned in the above notification procedure.

DATA PROTECTION

Your personal data will be processed for the purpose of organizing the general meeting, as set out in the privacy statement regarding the processing of data in the context of general meetings of shareholders on our website.

The Board of Directors