

Christian Salez, 56 years, lives between Paris and Antwerp. Marketing and business educated (After OLV- College Antwerpen, UCL Louvain-La-Neuve, Vlerick Gent, NIMA Amsterdam, Hyper Island Stockholm) and since more than 3 years working for Apple Europe in Paris. Driven by strong Belgian brands and starting its career as a general manager of TBWA, he guided afterwoods Delvaux during nearly a decade as its ceo and board member. Also as a board member, he advices many brands like Natan, Wouters & Hendrix, Graanmarkt 13, the Merode, ... and co-founded new brands like Kassl Editions in Amsterdam and Harth in London. He has been actively involved within the Antwerp Fashion Museum, the Belgian comics industry and the Antwerp Management School. In the early 2000's, being responsible for the subsidiaries of the Belgian Post Group, he experienced that the financials were made within the supply chain and production. This combination of branding and P&L experiences led him to become the ceo of Delvaux. He is married, father of 3 daughters, and he likes arts, literature, architecture, travelling, skiing, biking and wandering around with its dog.