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Societa' : MARR

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Oggetto : MARR: closing signed for the acquisition of Bergel+ Srl

Testo del comunicato

Vedi allegato



press release

MARR: closing signed for the acquisition of Bergel+ Srl, a Lombardy-based company operating in the distribution of food and beverage products to the foodservice sector, with sales of over 25 million euros in the business year 2025.

Bergel+, with its sales network and product and service expertise, strengthens the MARR Group's presence in Lombardy, the main Italian region for the out-of-home food consumption.

Rimini, January 20, 2026 – MARR S.p.A. (Milan: MARR.MI), the leading Italian company in the sale and distribution of food and non-food products to the foodservice, has signed with Ortofrutticola Srl, a company specialized in the distribution of beverages, the closing for the acquisition of Bergel+ Srl ("Bergel"), a Lombardy-based company operating in the distribution of food and beverage products to the foodservice sector since the 1990s.

Bergel, with sales of over 25 million euros in 2025, serves over 1,500 clients with a wide range of products, including a significant portion of seafood and meat. Almost all clients are located in Lombardy and are served through a sales organization of approximately 20 people.

Bergel has a significant specialization in the *Street Market* segment, which also includes bars and fast food outlets and represents over 80% of the company's sales.

The acquisition of Bergel strengthens the MARR Group's presence in the Lombardy region which, with a 17% share (TradeLab, November 2025), is the main Italian region for the out-of-home food consumption.

The acquisition involves the payment of approximately 4.7 million euros for the purchase of 100% of Bergel's shares; one-third of this amount was settled at the closing, the second installment, equal to a further third, net of any adjustment, will be paid by August 31, 2026, and the final installment by April 2, 2027. Furthermore, a supply agreement relating to products in the beverage category from Ortofrutticola to MARR has been finalized.

As part of the transaction, Bergel will retain the use of the facility in Zanica (Bergamo), from which operations are currently carried out, for a period of up to six months, with plans to integrate them into the MARR Lombardia distribution center (located in Bottanuco (Bergamo) and activated in April 2024). This will create operational efficiencies and synergies that will enable an improved level of service to clients in the Lombardy region.



press release

MARR (Cremonini Group), listed on the Euronext STAR Milan segment of the Italian Stock Exchange since 2005, is the leading Italian company in the specialised distribution of food products to the foodservice and is controlled by Cremonini S.p.A..

With an organisation comprising over 975 sales agents, the MARR Group serves over 55,000 clients (mainly restaurants, hotels, pizza restaurants, holiday resorts and canteens), with an offer that includes over 25,000 food products, including seafood, meat, various food products and fruit and vegetables and a significant offer of private label, sustainable and Made in Italy products (visit [Catalogo MARR](#)).

MARR operates nationwide through a logistical-distribution network composed of more than 40 distribution units, some of which with cash&carry, and uses about 1000 vehicles.

MARR achieved total consolidated revenues in 2024 of 2,098.0 million euros (2,085.5 million in 2023) with a consolidated EBITDA of 120.2 million euros (123.1 million in 2023) and net consolidated profits of 42.7 million euros (47.1 million in 2023).

For further information about MARR visit the company's website at www.marr.it

The 2024 Sustainability Report of MARR is available at the web page www.marr.it/sustainability/report-and-esg

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