

THE GROUP'S FINANCIAL FIGURES AT A GLANCE

Continuing operations

<p>REVENUE</p> <p>EUR 787.4m</p> <p>(prior year: EUR 725.9m)</p> <p>SEGMENT REVENUE In EUR m</p> <table border="1"> <thead> <tr> <th>Segment</th> <th>2018</th> <th>2019</th> </tr> </thead> <tbody> <tr> <td>OOH Media</td> <td>298.3</td> <td>323.8</td> </tr> <tr> <td>Digital OOH & Content</td> <td>262.7</td> <td>266.0</td> </tr> <tr> <td>Direct Media</td> <td>173.3</td> <td>214.6</td> </tr> </tbody> </table>	Segment	2018	2019	OOH Media	298.3	323.8	Digital OOH & Content	262.7	266.0	Direct Media	173.3	214.6	<p>EBITDA (ADJUSTED)¹</p> <p>EUR 256.0m</p> <p>(prior year: EUR 236.9m)</p> <p>ORGANIC REVENUE GROWTH</p> <p>7.3%</p> <p>(prior year: 8.0%)</p> <p>FREE CASH FLOW BEFORE M&A TRANSACTIONS</p> <p>EUR 126.7m</p> <p>(prior year: EUR 93.0m)</p>	<p>EBITDA-MARGIN (ADJUSTED)</p> <p>32.5%</p> <p>(prior year: 32.6%)</p> <p>ADJUSTED CONSOLIDATED PROFIT</p> <p>EUR 84.0m</p> <p>(prior year: EUR 78.5m)</p> <p>ROCE</p> <p>18.7%</p> <p>(prior year: 18.5%)</p>
Segment	2018	2019												
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In EUR m	Q2 2019	Q2 2018	6M 2019	6M 2018
Revenue	413.4	396.7	787.4	725.9
EBITDA (adjusted)¹	138.5	129.3	256.0	236.9
Adjustment effects	6.3	6.2	14.6	14.9
EBITDA	132.2	123.1	241.4	222.0
Amortization, depreciation and impairment losses	91.4	87.2	175.8	164.9
thereof attributable to purchase price allocations and impairment losses	19.5	21.3	34.6	36.7
EBIT	40.8	35.8	65.6	57.0
Financial result	7.2	8.1	14.9	15.8
EBT	33.6	27.7	50.7	41.3
Taxes	5.7	4.1	8.9	5.9
Consolidated profit for the period	27.9	23.7	41.8	35.4
Adjusted consolidated profit for the period	49.7	46.7	84.0	78.5
Free cash flow (before M&A transactions)			126.7	93.0
Net debt (30 June)			671.8	610.0

¹ "EBITDA (adjusted)" is in substance identical to the previous term "operational EBITDA."