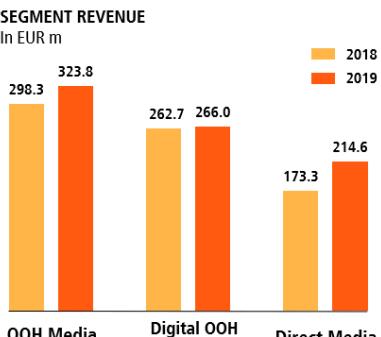


## THE GROUP'S FINANCIAL FIGURES AT A GLANCE

### Continuing operations

| <b>REVENUE</b><br><br><b>EUR 787.4m</b><br>(prior year: EUR 725.9m)   | <b>EBITDA (ADJUSTED)<sup>1</sup></b><br><br><b>EUR 256.0m</b><br>(prior year: EUR 236.9m)             | <b>EBITDA-MARGIN (ADJUSTED)</b><br><br><b>32.5%</b><br>(prior year: 32.6%) |              |           |       |       |                       |       |       |              |       |       |  |  |
|---|---|--|--------------|-----------|-------|-------|-----------------------|-------|-------|--------------|-------|-------|--|--|
| <b>SEGMENT REVENUE</b><br>In EUR m<br> <table border="1"> <thead> <tr> <th>Segment</th> <th>2018 (EUR m)</th> <th>2019 (EUR m)</th> </tr> </thead> <tbody> <tr> <td>OOH Media</td> <td>298.3</td> <td>323.8</td> </tr> <tr> <td>Digital OOH &amp; Content</td> <td>262.7</td> <td>266.0</td> </tr> <tr> <td>Direct Media</td> <td>173.3</td> <td>214.6</td> </tr> </tbody> </table> | Segment   | 2018 (EUR m)   | 2019 (EUR m) | OOH Media | 298.3 | 323.8 | Digital OOH & Content | 262.7 | 266.0 | Direct Media | 173.3 | 214.6 | <b>ORGANIC REVENUE GROWTH</b><br><br><b>7.3%</b><br>(prior year: 8.0%) | <b>ADJUSTED CONSOLIDATED PROFIT</b><br><br><b>EUR 84.0m</b><br>(prior year: EUR 78.5m) |
| Segment   | 2018 (EUR m)  | 2019 (EUR m)   |              |           |       |       |                       |       |       |              |       |       |  |  |
| OOH Media   | 298.3   | 323.8  |              |           |       |       |                       |       |       |              |       |       |  |  |
| Digital OOH & Content   | 262.7   | 266.0  |              |           |       |       |                       |       |       |              |       |       |  |  |
| Direct Media  | 173.3   | 214.6  |              |           |       |       |                       |       |       |              |       |       |  |  |
|   | <b>FREE CASH FLOW BEFORE M&amp;A TRANSACTIONS</b><br><br><b>EUR 126.7m</b><br>(prior year: EUR 93.0m) | <b>ROCE</b><br><br><b>18.7%</b><br>(prior year: 18.5%)                     |              |           |       |       |                       |       |       |              |       |       |  |  |

| In EUR m   | Q2 2019      | Q2 2018      | 6M 2019      | 6M 2018      |
|--|--------------|--------------|--------------|--------------|
| <b>Revenue</b>   | <b>413.4</b> | <b>396.7</b> | <b>787.4</b> | <b>725.9</b> |
| <b>EBITDA (adjusted)<sup>1</sup></b>                                     | <b>138.5</b> | <b>129.3</b> | <b>256.0</b> | <b>236.9</b> |
| Adjustment effects   | 6.3          | 6.2          | 14.6         | 14.9         |
| <b>EBITDA</b>  | <b>132.2</b> | <b>123.1</b> | <b>241.4</b> | <b>222.0</b> |
| Amortization, depreciation and impairment losses                         | 91.4         | 87.2         | 175.8        | 164.9        |
| thereof attributable to purchase price allocations and impairment losses | 19.5         | 21.3         | 34.6         | 36.7         |
| <b>EBIT</b>  | <b>40.8</b>  | <b>35.8</b>  | <b>65.6</b>  | <b>57.0</b>  |
| Financial result   | 7.2          | 8.1          | 14.9         | 15.8         |
| <b>EBT</b>   | <b>33.6</b>  | <b>27.7</b>  | <b>50.7</b>  | <b>41.3</b>  |
| Taxes  | 5.7          | 4.1          | 8.9          | 5.9          |
| <b>Consolidated profit for the period</b>                                | <b>27.9</b>  | <b>23.7</b>  | <b>41.8</b>  | <b>35.4</b>  |
| <b>Adjusted consolidated profit for the period</b>                       | <b>49.7</b>  | <b>46.7</b>  | <b>84.0</b>  | <b>78.5</b>  |
| <br><b>Free cash flow (before M&amp;A transactions)</b>                  |              |              | <b>126.7</b> | <b>93.0</b>  |
| <b>Net debt (30 June)</b>  |              |              | <b>671.8</b> | <b>610.0</b> |

<sup>1</sup> "EBITDA (adjusted)" is in substance identical to the previous term "operational EBITDA."