

PRESS RELEASE

STAR7: first day of trading on Euronext Growth Milan

With over €3 million traded, STAR7 shares closed at €8.63, up 4.6% over the IPO price

Capitalization of €74 million¹

Valle San Bartolomeo (Alessandria), 23 December 2021 – The shares of STAR7 S.p.A. ("**STAR7**" or the "**Company**"), a supplier of technical content and product information, gained 4.6% in their first day of trading on the Euronext Growth Milan market organized and operated by Borsa Italiana.

STAR7 CEO Lorenzo Mondo comments: *"STAR7 has never blindly followed a conventional route to success: instead, our growth has been built on solidity and creativity, combining five service lines with a unique approach to product information for our customers. The path we have taken has created value, and today's listing on Euronext Growth Milan brings us new resources and renewed motivation. Today represents a significant milestone, one only made possible by our people, customers, partners and advisors who have supported us throughout the journey. And, naturally, our thanks also go to the many investors who have believed in our project. This is not the end of our journey; rather, it marks the beginning of a new chapter in our history, giving STAR7 the impetus to continue its trajectory of growth and success."*

The shares were admitted for trading further to the **placement of 1,820,000 ordinary shares** - 1,070,000 newly issued shares from the capital increase servicing the placement and 750,000 treasury shares - at a **price of €8.25** each, for a total of around **€15 million**. Based on the offer price, the Company's capitalization is approximately €74 million¹. STAR7 has a free float of about 20%.

The placement generated demand from institutional and professional investors that **was nearly double the quantity offered**.

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For the Placement and Admission to Trading, Alantra acted as Global Coordinator and Euronext Growth Advisor, Emintad Italy S.r.l. as the Company's financial advisor, Studio Legale Gianni & Origoni as legal deal counsel, BDO Tax S.r.l. Stp as tax consultant, A2B Group S.r.l. as consultant for the auditing of non-accounting data, and MIT SIM S.p.A. as Specialist. BDO Italia S.p.A. is in charge of the statutory audit of the Company's accounts.

This press release is available on the Investor Relations section of the STAR7 web site: <https://www.star-7.com/>.

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STAR7

For more than 20 years, STAR7 has served its customers as a leader in the product information sector. Support for product and process engineering, creating and managing technical content, as well as marketing, translation, printing and virtual experience: STAR7's range of services mean it can assist its customers throughout the product life-cycle – from design to aftersales.

¹ Capitalization also includes PAS Special Shares owned by Dante Srl and STAR AG



An approach that combines specialist knowledge, technology and a holistic vision has always been STAR7's hallmark, allowing it to offer the best possible solutions to meet the needs of its customers and the global market. This approach has seen STAR7 strike major partnerships with leading international companies, establishing it as a reliable and credible global partner. STAR7 is part of the STAR Group network.
www.star-7.com.

FOR MORE INFORMATION:

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