

PRESS RELEASE

STAR7: BARBARA DONADIO APPOINTED GROUP CHIEF FINANCIAL OFFICER

STAR7 seeks to optimise management of organic and inorganic growth functions by appointing a new CFO with a background in digital consulting, while simultaneously creating a new M&A & Special Projects function to be led by the outgoing CFO.

Valle San Bartolomeo (Alessandria, Italy), 10 January 2023 – The Board of Directors of **STAR7** (EGM: ticker STAR7) today appointed **Barbara Donadio** as Group **Chief Financial Officer**, effective 11 January 2023. STAR7 provides an integrated range of product-information services, from product and process engineering support to the creation and management of technical and marketing content, translation, printing and virtual experience. Ms. Donadio will also take up the role of **Investor Relations Manager** at STAR7 from the same date, as per today's Board resolutions.

Barbara Donadio joined STAR7 on 1st December 2022 after spending over twenty years at the Novanext Group, which operates in the IT consulting sector, where she was CFO. She also has experience working at major multinational groups in the consumer goods sector. Ms. Donadio graduated *summa cum laude* in Business and Economics from Turin Università degli Studi in 1995, before qualifying as chartered accountant and auditor in 2007.

Paolo Castagno, the outgoing CFO and Investor Relations Manager, will head up the STAR7 Group's **new M&A & Special Projects function** from 11 January 2023, reporting directly to CEO Lorenzo Mondo. Castagno will also continue as sole director of STAR7 Albania.

Lorenzo Mondo, STAR7 CEO, said: *"We are delighted to welcome Barbara Donadio, our new CFO, who picks up the baton from Paolo Castagno. Right now we are in a particularly crucial phase, with our Group committed to an ambitious growth programme. That means we need to be even more structured in how we manage the planning, administration, finance and control functions – which will be led by Barbara – and also the scouting, evaluation and integration of M&A activities, which we have entrusted to Paolo. I have no doubt that they will both bring the very best of their abilities to their new roles."*

Profiles of Barbara Donadio and Paolo Castagno can be found at <https://www.star-7.com/en/company/key-people>.

As far as the Company is aware, neither Barbara Donadio nor Paolo Castagno currently holds shares in STAR7.

STAR7

For more than 20 years, STAR7 has served its customers as a leader in the product information sector. Support for product and process engineering, creating and managing technical content, as well as marketing, translation, printing and virtual experience: with its services, STAR7 is able to support the industrial activity of customers throughout the life cycle of the product, from the design phase to after-sales. The hallmark of STAR7 has always been an approach capable of combining specific know-how, technology and overall perspective to offer the best possible solutions to the needs of customers and the global market. This approach has seen STAR7 strike major partnerships with leading international companies, establishing it as a reliable and credible global partner. STAR7 is part of the STAR Group network.
www.star-7.com.



FOR MORE INFORMATION:

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