



PRESS RELEASE

STAR7 PUBLISHES 2024 SUSTAINABILITY REPORT

Valle San Bartolomeo (Alessandria), 15 May 2025 – **STAR7** (EGM: ticker STAR7) – a company providing an integrated range of product-information services, from product and process engineering support, to the creation and management of technical and marketing content, translation, printing, and virtual experience – **has today published its third Sustainability Report.**

In an increasingly complex global context, where sustainability and innovation go hand in hand, STAR7 reaffirms its commitment to creating not only economic but also environmental and social value. 2024 was an important year: revenue grew to over €119 million, the company opened new international offices, strengthened its technological leadership with 7AI, and, above all, continued its people-centered approach, with 1,438 employees from 14 nationalities and 34% under 30 years old.

"Every year, the Sustainability Report forces us to stop, measure, and reflect. It is not just about reporting; it is an exercise in awareness. In 2024, we chose to take another step forward, putting AI at the service of people, not the other way around," says Lorenzo Mondo, CEO of STAR7. *"We believe that change starts here: with smarter technologies, more human companies, and bolder choices."*

The report – prepared according to the GRI Standards 2021 – highlights significant results on the ESG front:

- **Environment:** 76% of paper purchases certified FSC, 96% of waste recycled, and growing commitment to circular models in material management.
- **People:** 97% of contracts are permanent, over 27,500 hours of training delivered, and new initiatives to attract and retain young talent.
- **Supply Chain and Extended Responsibility:** strengthened sustainability throughout the supply chain and adoption of a new Supplier Code of Conduct.

The Sustainability Report is available on the STAR7 website at <https://www.star-7.com/en/esg/sustainability-report>.

STAR7

For more than 20 years, STAR7 has served its customers as a leader in the product information sector. Support for product and process engineering, creating and managing technical content, as well as marketing, translation, printing and virtual experience: STAR7's range of services means it can assist its customers throughout the product life-cycle – from design to aftersales.

STAR7's hallmark has always been an approach combining specific know-how, technology and vision to offer the best possible solutions to the needs of customers and the global market. This approach has seen STAR7 strike major partnerships with leading international companies, establishing it as a reliable and credible global partner. STAR7 is part of the STAR Group network.

www.star-7.com



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