BasicNet

2024 RESULTS PRESENTATION CONFERENCE CALL

TURIN, 7 MARCH 2025

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01

FY2024 RESULTS

TOTAL AGGREGATED SALES (TAS)

€ 1.178,5 mln

+3,3% vs **2023** (€ 1.141,1 mln)

GROUP CONSOLIDATED REVENUES

€ 409,2 mln

+3,1% vs **2023** (€ 396,8 mln)

NET RESULT

€ 25,3 mln

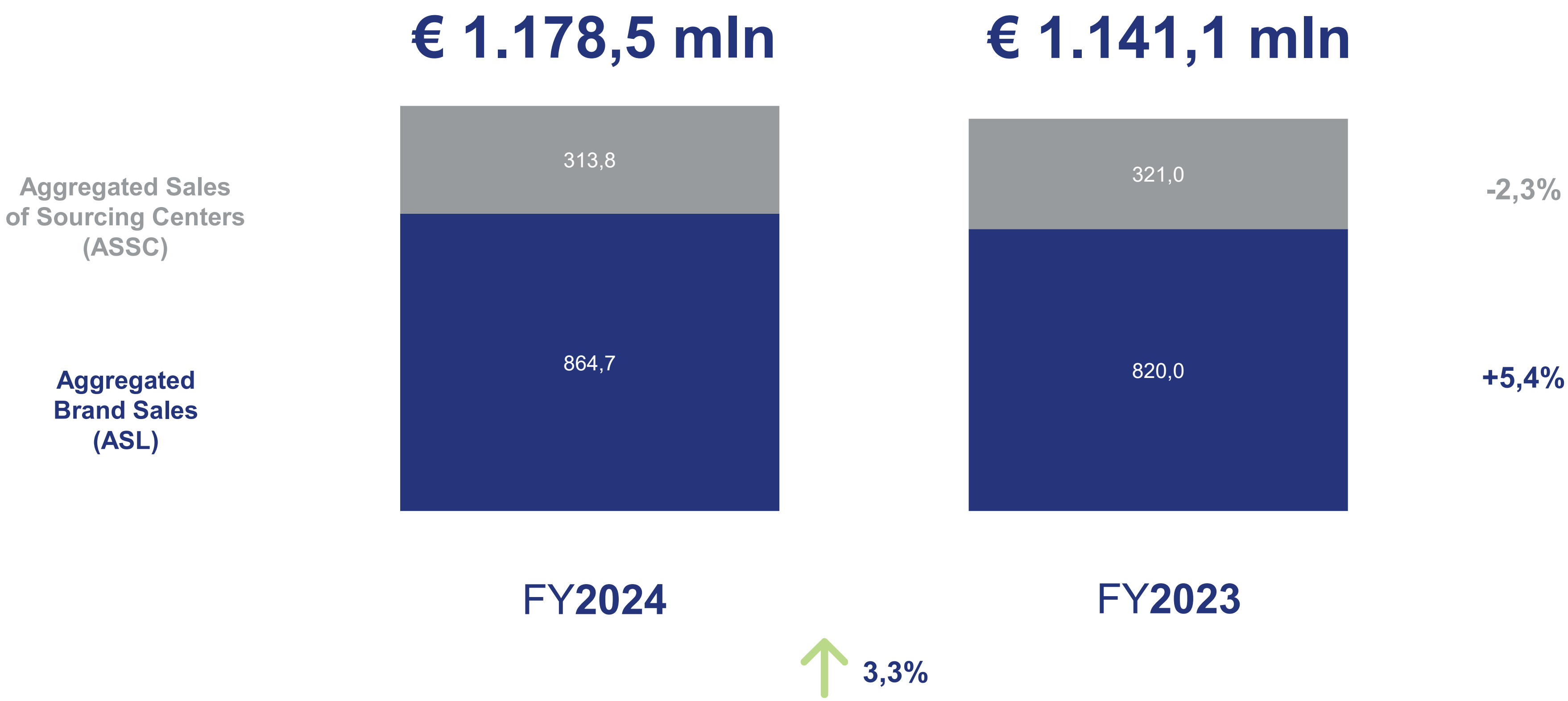
+3,6% vs **2023** (€ 24,4 mln)

NFP WITH BANKS

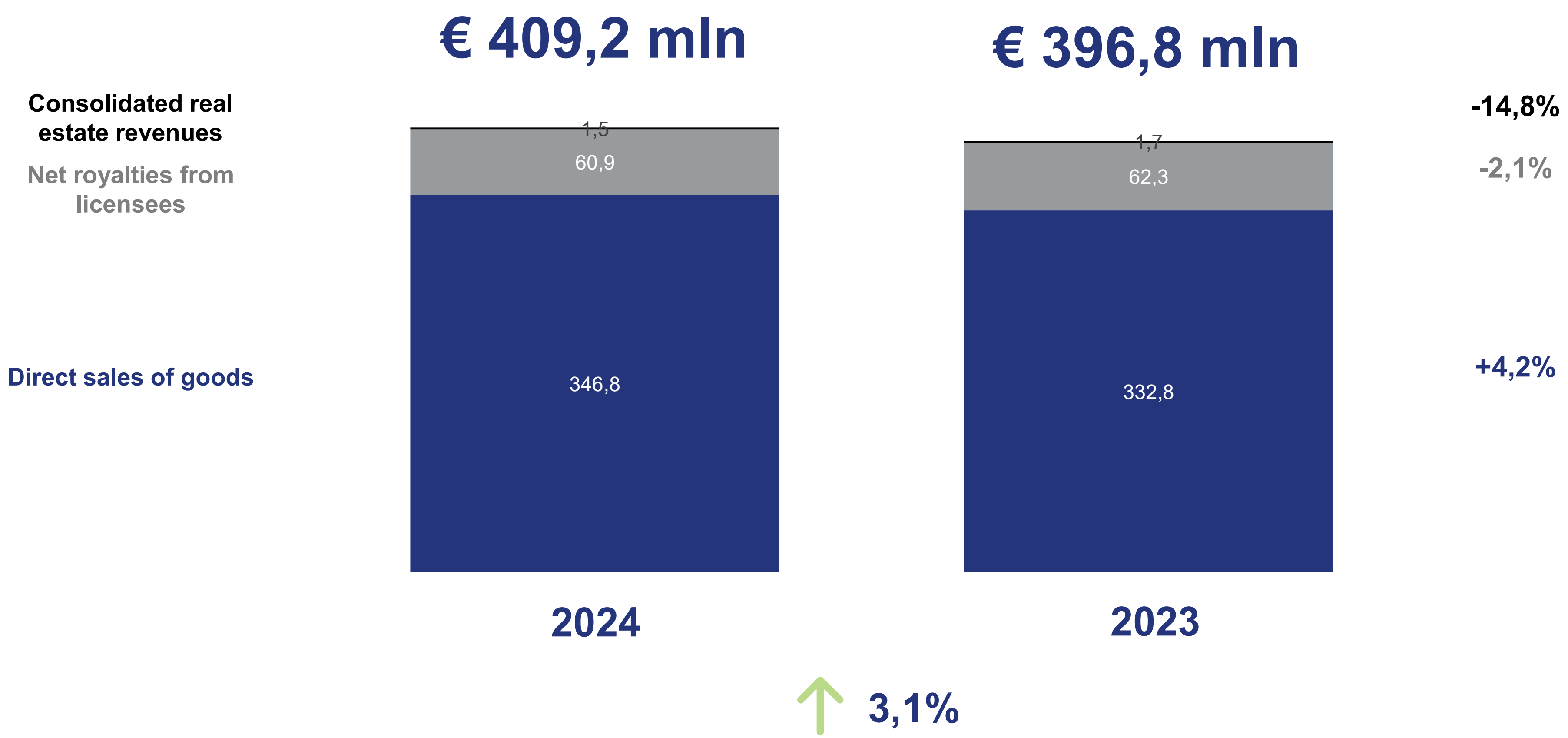
- € 90,8 mln

+ € 1,8 mln vs YE**2023** (- € 92,6 mln)

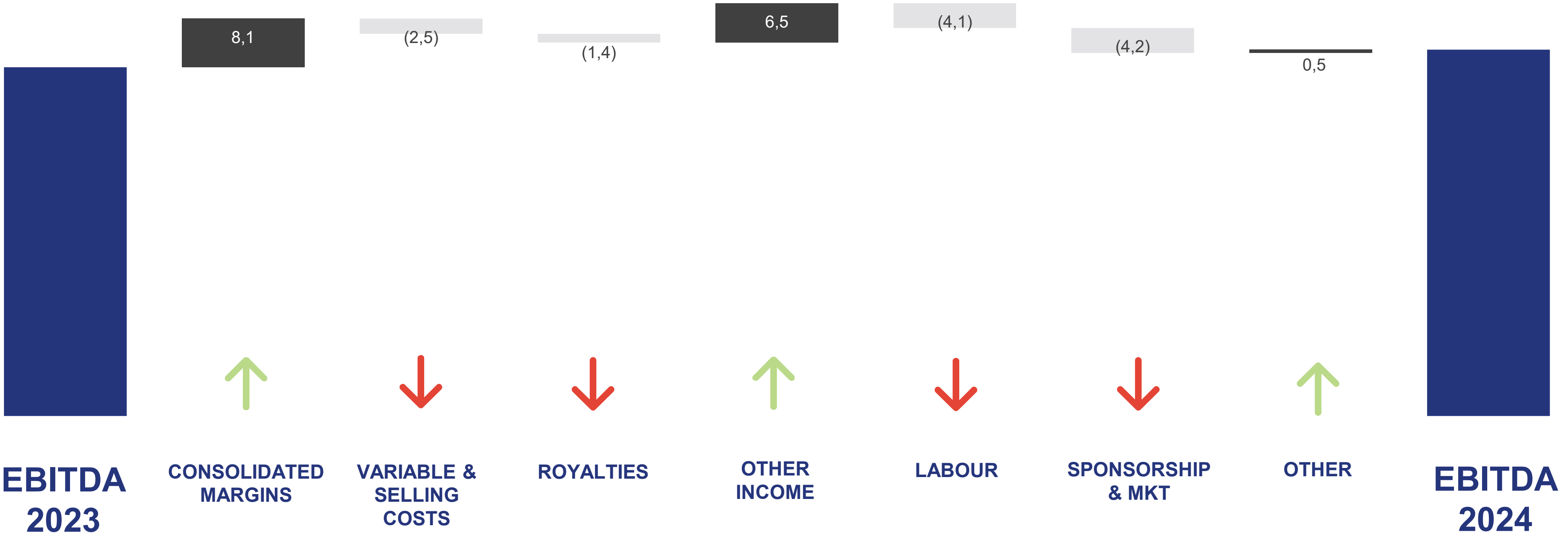
TOTAL AGGREGATED SALES



CONSOLIDATED REVENUES



EBITDA WALK



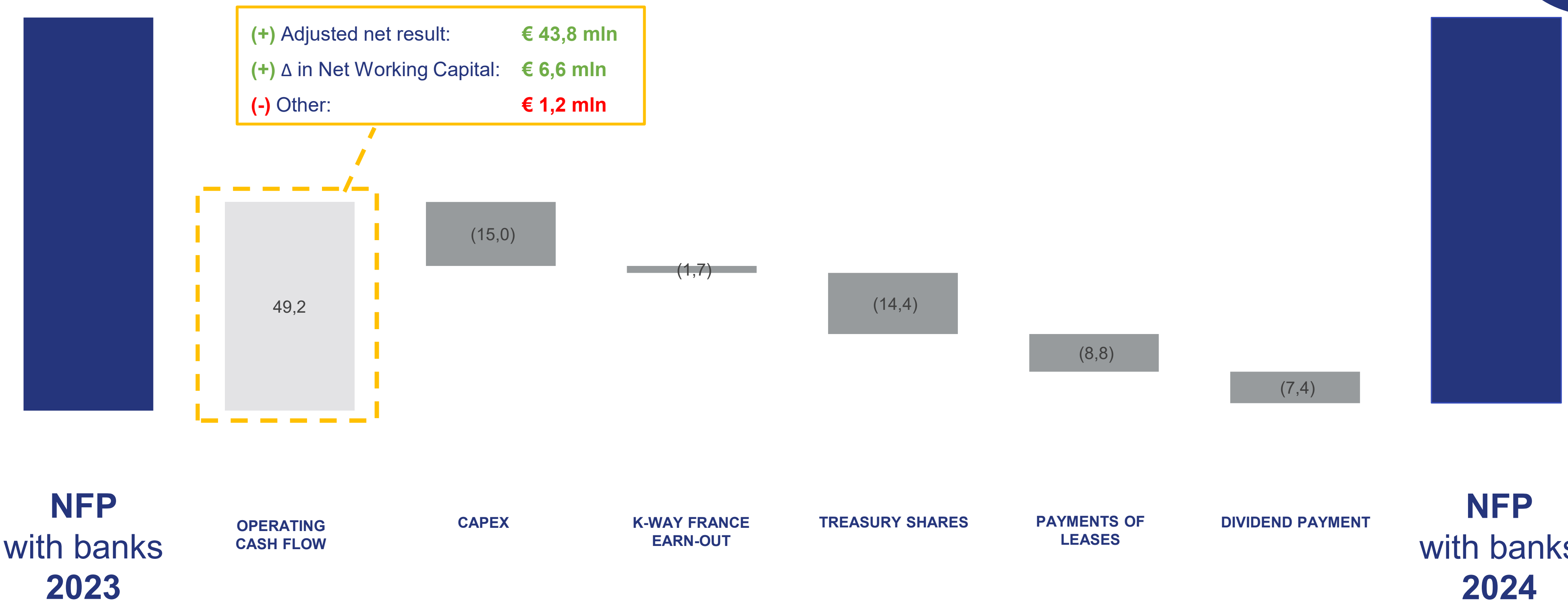
€ 58,1 mln

€ 61,1 mln

NET FINANCIAL POSITION

in € .000	31.12.24	in %	31.12.23	in %	Var	Var%
Sub-total net money holdings	**(51.371)**	***36,2%***	**(39.059)**	***28,1%***	**(12.312)**	***31,5%***
Short-term portion of m/l term loans	(11.214)		(14.330)		3.116	*-21,7%*
Short-term net financial position	**(62.585)**	***44,1%***	**(53.390)**	***38,4%***	**(9.195)**	***29,5%***
Long-term portion of m/l term loans	(27.922)		(39.136)		11.214	*-28,7%*
Financial leasing payables	(284)		(77)		(206)	*266,1%*
Sub-total loans and leasing payables	***(28.206)***	***19.9%***	***(39.213)***	***28,2%***	***11.008***	***-28,1%***
Net financial position with banks	**(90.791)**	***64,0%***	**(92.603)**	***66,6%***	**1.812**	***-2,0%***
Right of use debts	(43.080)		(36.778)		(6302)	*17,1%*
Earn-out debt K-Way France	(8.081)		(9.738)		1.657	*-17,0%*
Net financial position	**(141.952)**	***100,0%***	**(139.119)**	***100,0%***	**(2.833)**	***2,0%***

NET FINANCIAL POSITION WALK



- € 92,6 mln

- € 90,8 mln

02

DIVIDEND DISTRIBUTION
PROPOSAL

DIVIDEND PROPOSAL

in €	31.12.24	31.12.23	31.12.22	31.12.21	31.12.20	31.12.19
Consolidated net result	25.263.988	24.376.285	30.037.369	20.329.502	8.580.521	21.052.814
Dividend per share	0,16	0,15	0,18	0,12	0,06	0,12
Total Dividend	**7.514.720**	**7.440.270**	**9.014.850**	**6.139.632**	**3.143.616**	**6.375.642**
Pay-out ratio	*29,7%*	*30,5%*	*30,0%*	*30,2%*	*36,6%*	*30,3%*
Dividend yield	*2,0%*	*3,3%*	*3,4%*	*2,1%*	*1,4%*	*2,3%*

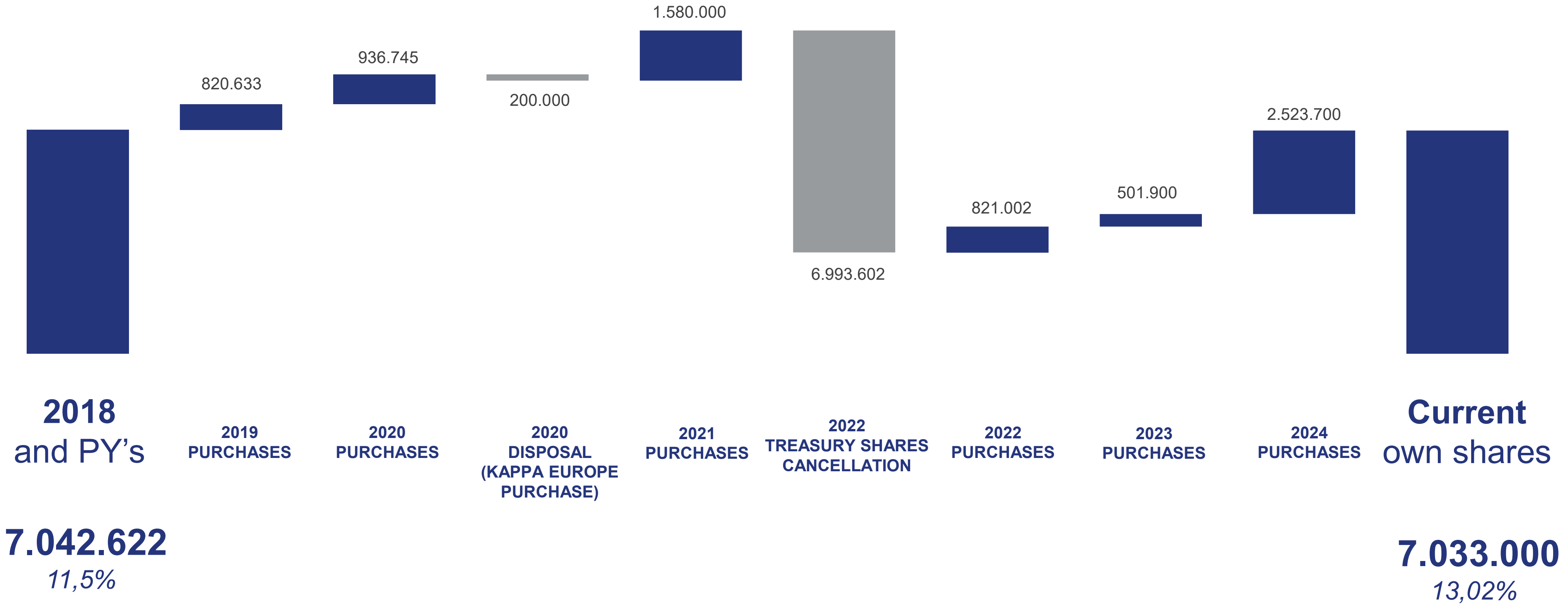
03

BUY-BACK PROPOSAL

BUY-BACK PROPOSAL

Year of Shareholders' resolution	2024	2023	2022	2021	2020	2019
Buy-back plan	30.000.000	30.000.000	30.000.000	10.000.000	10.000.000	4.000.000
Actual purchases	**15.534.793**	**2.386.307**	**4.627.605**	**8.128.440**	**3.449.900**	**3.999.839**
Purchased shares (no.)	2.523.700	501.900	821.002	1.580.000	936.745	820.633
Average purchase price	6,16	4,75	5,64	5,14	2,84	4,87
Purchased shares (in %)	4,67%	0,93%	1,52%	2,59%	1,54%	1,35%
Total treasury shares %	***13,02%***	***8,14%***	***7,42%***	***16,69%***	***14,10%***	***12,89%***

TREASURY SHARES (No.)



GLOSSARY
AND ALTERNATIVE PERFORMANCE MEASURES

Commercial licensees or licensees	independent business owners, granted licenses to distribute Group brand products in their respective regions
Productive licensees or sourcing centers	third-party entities whose function is to manufacture goods branded with the Group brands for the exclusive sale to Commercial licensees or to Group companies
Total Aggregated Sales (TAS)	the sum of Aggregated Brand Sales (ASL) and Aggregated Sales of Sourcing Centers (ASSC)
Aggregated Brand Sales (ASL)	sales by commercial licensees – that generate royalties for BasicNet Group – and sales by the Group companies
Aggregated Sales of Sourcing Centers (ASSC)	sales by productive licensees – that generate sourcing commissions for BasicNet Group
Consolidated revenues	the sum of royalties, sourcing commissions, sales of products made by BasicNet Group companies and real estate revenues
EBITDA	“operating result” before “amortisation and depreciation”
Net Financial Position	total of current and medium/long-term financial payables, less cash and cash equivalents and other current financial assets
Net Financial Position with banks	Net Financial Position, excluding IFRS 16 and financial liabilities for the acquisition of businesses

04

Q&A
WITH GROUP CEO

BasicNet

THANK YOU