



PRESS RELEASE

nDatalyze Corp. Completes Multi-Team Data Collection and Calibration for Epitome Sports Analytics Platform

Calgary, AB – December 15, 2025 – nDatalyze Corp. (CSE: NDAT) (the “Company”) today announced the completion of a key development milestone for Epitome, its proprietary AI-driven sports performance analytics platform, with data collection, testing, and calibration finalized across three organized hockey teams. The completed dataset includes athletes from two Western Hockey League (WHL) teams and one Ontario University Athletics (OUA) program, providing a multi-level development sample. Management reports that the dataset has been used to test, calibrate, and normalize Epitome’s analytical scoring frameworks across different competitive environments and development stages

“Completing multi-team data collection and calibration represents an important validation step for the Epitome platform,” said Jim Durward, President of nDatalyze Corp. “This milestone materially reduces technical risk and allows the Company to transition from platform development toward structured market analysis and commercialization planning. In elite sports, where incorrect development or acquisition decisions can result in substantial financial and competitive losses, validated analytics play an increasingly important role.”

Platform Overview - Epitome is designed as a decision-support analytics platform, integrating machine learning with genomics-informed inputs and proprietary emotional and environmental performance assessments. The platform generates individualized athlete profiles (“Signatures”) intended to support highly-personalized player development strategies, workload management, and organizational decision-making. Epitome is not intended to predict specific athletic outcomes, rather it is designed to complement traditional scouting and performance analytics by providing objective, upstream insights into factors that influence long-term development and performance risk.

Milestone Significance - Management believes completion of multi-team data collection and calibration:

- Demonstrates consistency of the analytics framework across independent organizations
- Reduces single-team and single-environment bias
- Supports controlled expansion to additional teams and development pathways
- Provides a validated foundation for market segmentation and commercialization planning

Next Steps - With data collection and calibration complete, the Company’s next phase will focus on identifying, defining, and quantifying addressable market segments—including specialized hockey academies, junior teams, athlete parents, and scouts—as the basis for a data-driven marketing and sales strategy.

nDatalyze Corp. is a publicly traded applied AI company focused on developing analytics platforms that integrate biological, emotional, and environmental data to support decision-making in high-risk, performance-driven industries, including sports and mental health.

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