



December 4, 2017

Nova Scotia Securities Commission

Securities Commission of Newfoundland and Labrador

Alberta Securities Commission

Saskatchewan Financial and Consumer Affairs Authority

Manitoba Securities Commission

New Brunswick Financial and Consumer Services
Commission

Ontario Securities Commission

British Columbia Securities Commission

Autorité des marchés financiers

Superintendent of Securities, Prince Edward Island

RE: Transcontinental Inc.

Pursuant to a request from the above-mentioned reporting issuer, we wish to advise you of the following dates in connection with their Annual Meeting of Shareholders:

Date of meeting:	March 1, 2018
Record date for notice:	January 17, 2018
Record date for voting:	January 17, 2018
Beneficial ownership determination date:	January 17, 2018
Securities entitled to notice:	Class A Subordinate Voting Shares Class B Shares
Securities entitled to vote:	Class A Subordinate Voting Shares Class B Shares
Issuer mailing directly to non objecting beneficial owners:	No
Issuer will pay for objecting beneficial owner material distribution:	Yes
Issuer using notice-and-access for registered investors:	No
Issuer using notice-and-access for non-registered investors:	No
Notice-and-access stratification criteria:	No

Yours very truly,

Larry Calixtro
Associate Manager, Trust Central Services