MEDIA RELEASE

AGF REPORTS FEBRUARY 2015 ASSETS UNDER MANAGEMENT

TORONTO, March 3, 2015 – AGF Management Limited reported total fee-earning assets under management (AUM) of $36.7 billion as at February 28, 2015. This represents a 1.9% increase from January 31, 2015.

AUM ($ billions)	**February 28, 2015**	**January 31, 2015**	**% Change Month-Over-Month**	**February 28, 2014**	**% Change Year-Over-Year**
Total Retail Fund (including retail pooled funds)	$20.0	$19.6	2.0%	$20.0	-
Institutional and Sub-advisory + High-net-worth	$16.4	$16.1	1.9%	$16.1	1.9%
Total AUM	**$36.4**	**$35.7**	**2.0%**	**$36.1**	**0.8%**
Alternative asset management platform AUM	$0.3	$0.3	-	-	n/m
Total AUM (including alternative asset management platform AUM)	**$36.7**	**$36.0**	**1.9%**	**$36.1**	**1.7%**
Average Daily Retail Fund AUM	**$19.6**	**$19.1**	**2.6%**	**$19.7**	**(0.5)%**

Retail Fund AUM by Category (including retail pooled funds) ($ billions)	**February 28, 2015**	**January 31, 2015**	**% Change Month-Over-Month**	**February 28, 2014**	**% Change Year-Over-Year**
Domestic Equity Funds	$3.1	$3.0	3.3%	$3.6	(13.9)%
U.S. and International Equity Funds	9.5	9.2	3.3%	8.8	8.0%
Domestic Balanced Funds	2.7	2.7	-	3.1	(12.9)%
U.S. and International Balanced Funds	0.8	0.8	-	0.5	60.0%
Domestic Fixed Income Funds	2.3	2.3	-	2.4	(4.2)%
U.S. and International Fixed Income Funds	1.4	1.4	-	1.4	-
Domestic Money Market	0.2	0.2	-	0.2	-
Total Retail Fund AUM	**$20.0**	**$19.6**	**2.0%**	**$20.0**	**-**

ABOUT AGF MANAGEMENT LIMITED

AGF Management Limited is one of Canada's premier independent investment management firms with offices across Canada and subsidiaries around the world. AGF's products include a diversified family of mutual funds, mutual fund wrap programs and pooled funds. AGF also manages assets on behalf of institutional investors including pension plans, foundations and endowments as well as for private clients. With $36.7 billion in total assets under management, AGF serves more than one million investors. AGF trades on the Toronto Stock Exchange under the symbol AGF.B.

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