NEWS

TSX: SPB
Toronto, March 8, 2018

For Immediate Release

Superior Plus Announces March 2018 Cash Dividend and Upcoming Events

March 2018 Cash Dividend - $0.06 per share

Superior Plus Corp. ("Superior") today announced its cash dividend for the month of March 2018 of $0.06 per share payable on April 13, 2018. The record date is March 31, 2018 and the ex-dividend date will be March 28, 2018. Superior's annualized cash dividend rate is currently $0.72 per share. This dividend is an eligible dividend for Canadian income tax purposes.

Superior Plus 2018 Annual and Special Meeting of Shareholders

Superior's Annual and Special Meeting of shareholders will be held at the TMX Broadcast Centre, The Exchange Tower, 130 King Street West, Toronto, Ontario, Canada on Tuesday, May 8, 2018 at 4:00 PM EDT. A live audio webcast of the meeting, including a corporate presentation will be accessible from Superior's website at www.superiorplus.com under the webcasts section. Superior's Management Information Circular and 2017 Annual Report are available for download on Superior's website at www.superiorplus.com or Superior's profile on SEDAR at www.sedar.com.

Superior Plus 2018 Investor Day

Superior is pleased to announce we will be hosting an Investor Day on Friday, June 1, 2018 at One King West in Toronto. A detailed update on Superior's current operations, integration of Canwest Propane, Evolution 2020 goals and financial position will be presented. The formal presentation will commence at 9:00 AM EDT, and a light breakfast and lunch will be served. Members of the professional investment community are invited to attend. To confirm your participation, please RSVP by emailing your contact information to rsvpinvestorday@superiorplus.com. Details of Superior's website at www.superiorplus.com.

About the Corporation

Superior consists of two primary operating businesses: Energy Distribution includes the distribution of propane and distillates, and supply portfolio management; and Specialty Chemicals includes the manufacture and sale of specialty chemicals.

For further information about Superior, please visit our website at: www.superiorplus.com or contact: Beth Summers, Executive Vice President and Chief Financial Officer, Tel: (416) 340-6015, or Rob Dorran, Vice President, Investor Relations and Treasurer, Tel: (416) 340-6003, E-mail: investor-relations@superiorplus.com, Toll Free: 1-866-490-PLUS (7587).

Forward Looking Information

This news release contains certain forward-looking information and statements that are based on Superior's current expectations, estimates, projections and assumptions in light of its experience and its perception of historical trends. In this news release, such forward-looking information and statements can be identified by terminology such as "to be", "expects", "annualized", and similar expressions.

In particular, this news release contains forward-looking statements and information relating to: future dividends which may be declared on Superior's common shares, the dividend payment, the tax treatment thereof, and the receipt of cash dividends. These forward-looking statements are being made by Superior based on certain assumptions that Superior has made in respect thereof as at the date of this news release, regarding, among other things: the success of Superior's operations; prevailing commodity prices, margins, volumes and exchange rates; that Superior's future results of operations will be consistent with past performance and management expectations in relation thereto; the continued availability of capital at attractive prices to fund future capital requirements; future operating costs; that any required commercial agreements can be reached; that all required regulatory and environmental approvals can be obtained on the necessary terms in a timely manner. These forward-looking statements are not guarantees of future performance and are subject to a number of known and unknown risks and uncertainties, including, but not limited to: the regulatory environment and decisions; non-performance of agreements in accordance with their terms; the impact of competitive entities and pricing; reliance on key industry partners and agreements; actions by *governmental or regulatory authorities including changes in tax laws and treatment, or increased environmental regulation; adverse general economic and market conditions in Canada, North America and elsewhere; fluctuations in operating results; labour and material shortages; and certain other risks detailed from time to time in Superior's public disclosure documents including, among other things, those detailed under the heading "Risk Factors" in Superior's management's discussion and analysis and annual information form for the year ended December 31, 2017, which can be found at www.sedar.com.*

Accordingly, readers are cautioned that events or circumstances could cause results to differ materially from those predicted, forecasted or projected. Such forward-looking statements are expressly qualified by the above statements. Superior does not undertake any obligation to publicly update or revise any forward looking statements or information contained herein, except as required by applicable laws.

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