Demone returns as Chief Executive Officer of High Liner Foods

LUNENBURG, NS, Aug. 14, 2017 /CNW/ - (TSX: HLF) – The board of directors of High Liner Foods today announced the appointment of Henry Demone as the Company's CEO, effective immediately. He succeeds Keith Decker who became CEO in 2015 and is now leaving the company.

"The Board and I are confident that the Company is pursuing the right strategy to grow our business and create long-term shareholder value," said Mr. Demone. "As CEO, I am looking forward to working more closely with the High Liner Foods leadership team on the execution of this strategy and on pursuing our growth opportunities."

Mr. Demone previously served as CEO from 1992 to 2015, during which time he led the Company's transformation from a regional fishing and processing operation to a global seafood procurer and leading supplier of frozen seafood in North America. During his tenure, he was also responsible for leading the Company through significant growth in shareholder value and played a key role in several acquisitions.

Mr. Demone will continue to act as Chairman of the Board of High Liner Foods.

"On behalf of the Board, I would like to thank Keith for his contribution to High Liner Foods and wish him all the best with his future endeavors," said Mr. Demone.

About High Liner Foods Incorporated

High Liner Foods Incorporated is the leading North American processor and marketer of value-added frozen seafood. High Liner Foods' retail branded products are sold throughout the United States, Canada and Mexico under the ***High Liner***, ***Fisher Boy***, ***Mirabel, Sea Cuisine*** and ***C. Wirthy*** labels, and are available in most grocery and club stores. The Company also sells branded products to restaurants and institutions under the ***High Liner***, ***Icelandic Seafood*** and ***FPI*** labels and is the major supplier of private label value-added seafood products to North American food retailers and foodservice distributors. High Liner Foods is a publicly traded Canadian company, trading under the symbol HLF on the Toronto Stock Exchange.

SOURCE High Liner Foods Incorporated

View original content: http://www.newswire.ca/en/releases/archive/August2017/14/c1438.html

%SEDAR: 00001789E

For further information: Paul Jewer, FCPA, FCA, Executive Vice President & Chief Financial Officer, High Liner Foods Incorporated, Tel: (902) 421-7110, investor@highlinerfoods.com; Heather Keeler-Hurshman, CPA, CA, CPIR, Vice President, Investor Relations & Corporate Performance, High Liner Foods Incorporated, Tel: (902) 421-7100, investor@highlinerfoods.com

CO: High Liner Foods Incorporated

CNW 17:45e 14-AUG-17